

# John Pearson's Book Reviews

## Master List #1: 2006 to 2019

- ☒ Leadership Books
- ☒ Governance Books
- ☒ Management Books



**DINOSAURS  
DIDN'T READ.**

**NOW THEY ARE  
EXTINCT.**

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## 2019 Index

### ATTACHED:

- ☒ List #1: Books by Management Buckets Category

### 2 ADDITIONAL LISTS:

- ☐ List #2: Books by eNews Issue Number (Issues 1 to 425)
- ☐ List #3: John's Top-100 Book List (updated 12/31/19)



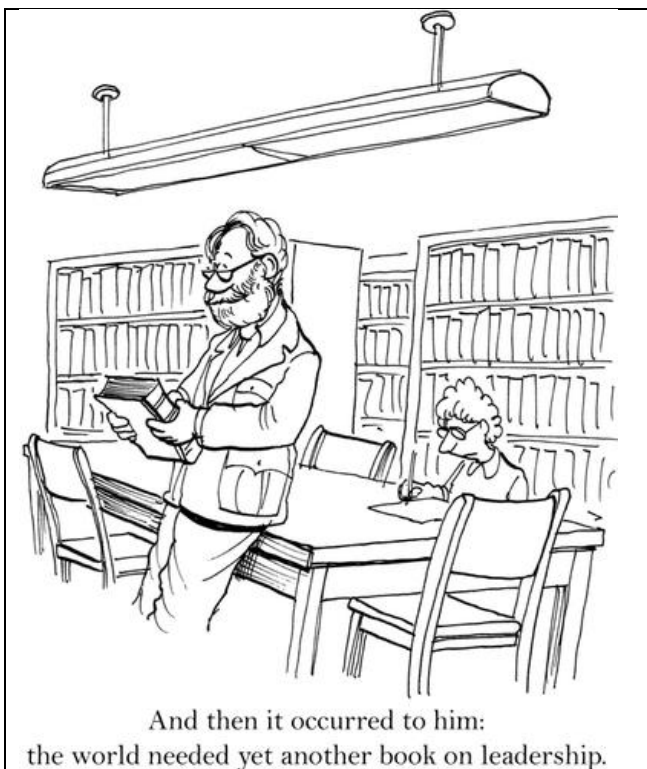
***Your Weekly Staff Meeting eNews***

ManagementBuckets.com/book-bucket

### Archives:

[https://urgentink.typepad.com/my\\_weblog/](https://urgentink.typepad.com/my_weblog/)

## About John Pearson's Book Lists



These lists represent an assortment of well-known and lesser-known leadership, management, and governance books that John often recommends to clients. We add to the list every year.

For John's original list of his Top-100 books, read the "Book Bucket" chapter in *Mastering the Management Buckets*.

**Peter Drucker would ask: "Are you a reader or a listener?"** What's your learning style? (What's the learning style of your boss or board chair?) If you're a listener, check out the audio book options at Libro.fm audio books: <https://libro.fm/>



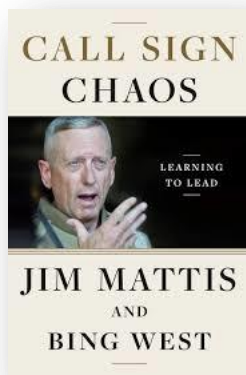
**Listen to the 2017 Book-of-the-Year!**

*The Power of Moments*  
*Why Certain Experiences Have Extraordinary Impact*  
by Chip Heath & Dan Heath  
(6 hours, 24 minutes)

<https://libro.fm/audiobooks/9781508238317-the-power-of-moments>

## BOOK-OF-THE-YEAR HONORS

John Pearson has been selecting the "Book-of-the-Year" honors since 2008:



### 2019 Book-of-the-Year

❑ 416. *Call Sign Chaos: Learning to Lead*  
by Jim Mattis and Bing West

**"If you haven't read hundreds of books, learning from others who went before you, you are functionally illiterate—you can't coach and you can't lead."**

#### LEARNING TO LEAD!

According to Jim Mattis...

...the Commandant of the Marine Corps maintains a list of required reading for every rank. "All Marines read a common set; in addition, sergeants read some books, and colonels read others. Even generals are assigned a new set of books that they must consume. At no rank is a Marine excused from studying."

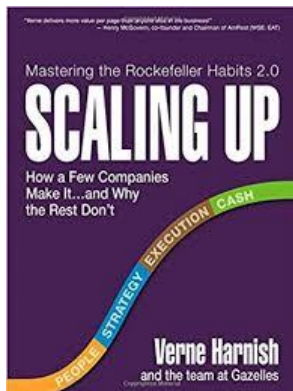
- "Praise in public, criticize in private."
- "Operational tempo is a state of mind. I've always tried to be hard on issues but not on spirits."
- "We learn more about ourselves when things go wrong."
- To his one-star generals and admirals: "...protect our mavericks. That's your job. If you're uncomfortable dealing with intellectual ambushes from your own ranks, it'll be a heck of a lot worse when the enemy does it to you."

**Read John's review:**

[https://urgentink.typepad.com/my\\_weblog/2019/10/call-sign-chaos-learning-to-lead.html](https://urgentink.typepad.com/my_weblog/2019/10/call-sign-chaos-learning-to-lead.html)

## BOOK-OF-THE-YEAR HONORS

John Pearson has been selecting the "Book-of-the-Year" honors since 2008:



### 2018 Book-of-the-Year

□ 395. *Scaling Up: How a Few Companies Make It...and Why the Rest Don't*  
*Mastering the Rockefeller Habits 2.0*  
by Verne Harnish

*Scaling Up* is one of the most complete books I've ever read. The alignment with the great leadership and management experts (Drucker, Collins, Lencioni, Gerber, Blanchard, and many more) is stunning.

Faith-based organizations will enhance their study of *Scaling Up* with occasional dips into the 20 core competencies in *Mastering the Management Buckets*, including the Book Bucket.

### REMINDER: LEADERS ARE READERS!

According to Verne Harnish:

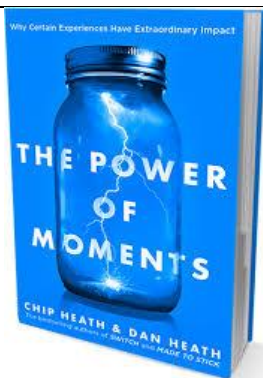
"Mark Cuban, the outspoken owner of the Dallas Mavericks, reads three hours per day. His goal is to find just one idea he can use to give him and the over 150 companies in which he's invested an edge in the marketplace."

**Read John's review:**

[https://urgentink.typepad.com/my\\_weblog/2018/12/scaling-up-rockefeller-habits-20.html](https://urgentink.typepad.com/my_weblog/2018/12/scaling-up-rockefeller-habits-20.html)

## BOOK-OF-THE-YEAR HONORS

John Pearson has been selecting the "Book-of-the-Year" honors since 2008:



### 2017 Book-of-the-Year

□ 372. *The Power of Moments: Why Certain Experiences Have Extraordinary Impact*, by Chip Heath and Dan Heath

#### The Big Idea:

Defy "the forgettable flatness of everyday work and life by creating a few precious moments."

Read John's review:

[http://urgentink.typepad.com/my\\_weblog/2017/11/the-power-of-moments.html](http://urgentink.typepad.com/my_weblog/2017/11/the-power-of-moments.html)



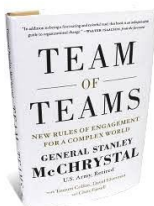
### 2016 Book-of-the-Year

□ 342. *The ONE Thing: The Surprisingly Simple Truth Behind Extraordinary Results*, by Gary Keller with Jay Papasan

"What's the ONE Thing you can do this week such that by doing it everything else would be easier or unnecessary?"

Read John's review:

[http://urgentink.typepad.com/my\\_weblog/2016/05/the-one-thing.html](http://urgentink.typepad.com/my_weblog/2016/05/the-one-thing.html)



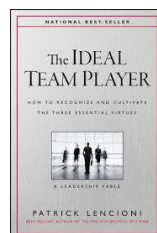
### 2016 Runner-up

□ 345. *Team of Teams: New Rules of Engagement for a Complex World* by Gen. Stanley McChrystal with Tantum Collins, David Silverman, and Chris Fussell.

Read John's reviews:

☑ *Team of Teams* - [http://urgentink.typepad.com/my\\_weblog/2016/06/team-of-teams.html](http://urgentink.typepad.com/my_weblog/2016/06/team-of-teams.html)

☑ *The Ideal Team Player* - [http://urgentink.typepad.com/my\\_weblog/2016/06/the-ideal-team-player.html](http://urgentink.typepad.com/my_weblog/2016/06/the-ideal-team-player.html)



### 2016 Runner-up

□ 344. *The Ideal Team Player: How to Recognize and Cultivate the Three Essential Virtues* by Patrick Lencioni

## BOOK-OF-THE-YEAR HONORS

[http://urgentink.typepad.com/my\\_weblog/2017/04/book-of-the-year-honors-2008-to-2016.html](http://urgentink.typepad.com/my_weblog/2017/04/book-of-the-year-honors-2008-to-2016.html)

John Pearson has been selecting the "Book-of-the-Year" honors since 2008:

 <p><b>2008</b></p> <p>□ 87. <i>The Five Most Important Questions You Will Ever Ask About Your Organization</i>, by Peter Drucker (plus Collins, Kotler, Kouzes, Rodin, Rangan and Hesselbein)</p>	 <p><b>2012</b></p> <p>□ 245. <i>The Advantage: Why Organizational Health Trumps Everything Else in Business</i>, by Patrick Lencioni</p>
 <p><b>2009</b></p> <p>□ 168 &amp; 181. <i>Strengthening the Soul of Your Leadership: Seeking God in the Crucible of Ministry</i>, by Ruth Haley Barton</p>	 <p><b>2013</b></p> <p>□ 269. <i>What Got You Here Won't Get You There: Discover the 20 Workplace Habits You Need to Break</i>, by Marshall Goldsmith and Mark Reiter</p>
 <p><b>2010</b></p> <p>□ 191 &amp; 328. <i>The First 90 Days: Proven Strategies for Getting Up to Speed Faster and Smarter (Updated and Expanded)</i>, by Michael Watkins</p>	 <p><b>2014</b></p> <p>□ 301. <i>Xenophon's Cyrus the Great: The Arts of Leadership and War</i>, by Xenophon (Larry Hedrick, Editor)</p>
 <p><b>2011</b></p> <p>□ 208. <i>Necessary Endings: The Employees, Businesses, and Relationships That All of Us Have to Give Up in Order to Move Forward</i>, by Dr. Henry Cloud</p>	 <p><b>2015</b></p> <p>□ 318. <i>Leadership Briefs: Shaping Organizational Culture to Stretch Leadership Capacity</i> by Dick Daniels</p>



*Read insights from all 20 buckets every year!*

## **Mastering the Management Buckets 20 Critical Competencies for Leading Your Business or Nonprofit**



ManagementBuckets.com

### **Cause ♦ Community ♦ Corporation**

*The 20 Management Buckets are organized into three arenas—think three-legged stool. So when you read (or clip or download an article), categorize the resource into one of these 20 buckets. See the book or the website for the core competency statement/description for each bucket.*

#### **OUR CAUSE**

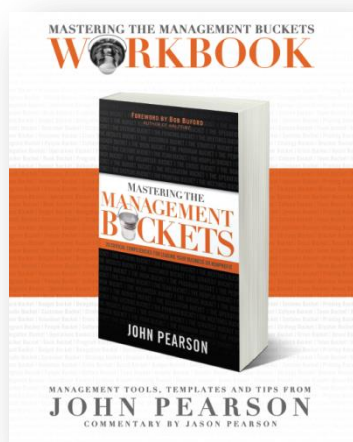
- #1: The Results Bucket
- #2: The Customer Bucket
- #3: The Strategy Bucket
- #4: The Drucker Bucket
- #5: The Book Bucket
- #6: The Program Bucket

#### **OUR COMMUNITY**

- #7: The People Bucket
- #8: The Culture Bucket
- #9: The Team Bucket
- #10: The *Hoopla!* Bucket
- #11: The Donor Bucket
- #12: The Volunteer Bucket
- #13: The Crisis Bucket

#### **OUR CORPORATION**

- #14: The Board Bucket
- #15: The Budget Bucket
- #16: The Delegation Bucket
- #17: The Operations Bucket
- #18: The Systems Bucket
- #19: The Printing Bucket
- #20: The Meetings Bucket



<https://amzn.to/2ErXYpd>



<http://amzn.to/2Cw0LcS>

## ***Your Weekly Staff Meeting eNews***

### **John Pearson's Book Reviews**

### **Master List: 2006 – 2019**

### **Leadership, Governance, Management**

☐ **BOOK REVIEW ARCHIVES.** More than 425 book reviews have been featured in John Pearson's eNews, *Your Weekly Staff Meeting*. Read them in the Book Review Archives at: → [https://urgentink.typepad.com/my\\_weblog/](https://urgentink.typepad.com/my_weblog/)

☐ **SUBSCRIBE.** Sign up for your complimentary subscription at:  
→ [ManagementBuckets.com](https://ManagementBuckets.com)

☐ **DOWNLOAD.** Download three book lists at:  
→ [ManagementBuckets.com/book-bucket](https://ManagementBuckets.com/book-bucket)

**3 Book Lists are posted:**

- ☒ List #1: Books by Management Buckets Category
- ☐ List #2: Books by eNews Issue Number
- ☐ List #3: John Top-100 Book List (updated 12/31/19)

☐ **SEARCH FOR A BOOK REVIEW.** To find a book (from this master list on the following pages:  
→ Google "[the book title], John Pearson's Buckets Blog"

**CFO asks CEO:**  
**"What happens if  
we invest in  
developing our  
people and then  
they leave us?"**

**CEO:**  
**"What happens  
if we don't  
and they stay?"**

### **Leaders Are Readers (and Listeners!).**

### **DELEGATE YOUR READING!**

- ☐ Each month, give your direct reports one book to read.
- ☐ Ask for a 5- to 10-minute "book review" from one person each week.
- ☐ Your team will be inspired, motivated and their learning will be enriched from reading...  
**...4 books x 11 months = 44 books per year!**
- ☐ Then...file the book on your staff resource shelf with your marked-up copies so your managers can mentor their people with niche chapters.

For more ideas on creating a lifelong learning culture, read the Book Bucket chapter in *Mastering the Management Buckets*



## THE CAUSE

To read a book review (and order the book), click on "Archives" at  
[https://urgentink.typepad.com/my\\_weblog/](https://urgentink.typepad.com/my_weblog/)  
or Google "[the book title], John Pearson's Buckets Blog"

**Top-10 Book** = Named one of the "Top-10 Books" reviewed in that year by John Pearson (effective 2008).

**Book-of-the-Year** = Named "Book-of-the-Year" by John Pearson (effective 2008).

The 2020 honors will be announced December 31, 2020 in *Your Weekly Staff Meeting* eNews.

### #1. The Results Bucket (By Issue Number and Book Review Date)

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❑ 23. Stop Setting Goals If You Would Rather Solve Problems

Biehl, Bobb (2/5/2007)

❑ 29. Execution: The Discipline of Getting Things Done

Bossidy, Larry and Charan, Ram (3/19/2007)

❑ 44. Leaving Microsoft to Change the World: An Entrepreneur's Odyssey to Educate the World's Children

Wood, John (7/9/2007)

❑ 51. The Three Signs of a Miserable Job: A Fable for Managers

Lencioni, Patrick (8/27/2007)

❑ 53. Effectiveness by the Number: Counting What Counts in Church

Hoyt, William R. (9/10/2007)

❑ 57. Confronting Reality: Doing What Matters to Get Things Right

Bossidy, Larry and Charan, Ram (10/8/2007)

❑ 68. Reveal: Where Are You?

Hawkins, Greg and Parkinson, Cally (12/24/2007)

❑ 70. Mastering the Management Buckets: 20 Critical Competencies for Leading Your Business or

Nonprofit - Pearson, John (1/8/2008)

❑ 72. \*The Five Temptations of a CEO

Lencioni, Patrick (1/21/2008) **Top-10 Book**

❑ 92. & 93. Know Can Do! Put Your Know-How Into Action

Blanchard, Ken; Meyer, Paul J.; Ruhe, Dick (6/9/2008)

❑ 97. Managing the Nonprofit Organization: Principles and Practices

Drucker, Peter F. (7/21/2008)

❑ 107. Squawk! How to Stop Making Noise and Start Getting Results

Bradberry, Travis (9/29/2008)

❑ 118. The 80/20 Principle: The Secret to Achieving More With Less

Koch, Richard (12/15/2008)

❑ 149. \*How the Mighty Fall: And Why Some Companies Never Give In  
Collins, Jim (7/28/2009) **Top-10 Book**

❑ 158. \*Master Leaders: Revealing Conversations With 30 Leadership Greats  
Barna, George with Dallas, Bill (10/5/2009) **Top-10 Book**

❑ 164. Missional Renaissance: Changing the Scorecard for the Church  
McNeal, Reggie (11/20/2009)

❑ 167. The Most Effective Organization in the U.S.: Leadership Secrets of The Salvation Army  
Watson, Robert A. and Brown, Ben (12/14/2009)

❑ 174. Churchill  
Johnson, Paul (2/22/2010)

❑ 190. The Nonprofit Dashboard: A Tool for Tracking Progress  
Butler, Lawrence M. (7/17/2010)

❑ 199. Leading Without Power: Finding Hope in Serving Community  
De Pree, Max (10/18/2010)

#### ►2011 Book-of-the-Year

❑ 208. \*Necessary Endings: The Employees, Businesses, and Relationships That All of Us Have to Give Up in Order to Move Forward - Cloud, Dr. Henry (2/7/2011)

❑ 232. I Want to Make a Difference Now: Your Bridge to Global Impact  
Parrott, Don (10/3/2011)

❑ 242. Tales from the Top: 10 Crucial Questions from the World's #1 Executive Coach  
Alexander, Graham (1/31/2012)

❑ 255. Corporate Entrepreneurship: How to Create a Thriving Entrepreneurial Spirit Throughout Your Company - Hisrich, Robert D. and Kearney, Claudine (8/13/2012)

❑ 279. Entrepreneurial Leadership: Finding Your Calling, Making a Difference  
Goossen, Richard J. and Stevens, R. Paul (6/9/2013) **Top-10 Book**

❑ 297. The Choice: The Christ-Centered Pursuit of Kingdom Outcomes  
by Gary G. Hoag, R. Scott Rodin, and Wesley K. Willmer (4/13/2014) **Top-10 Book**

#### ►2015 Book-of-the-Year

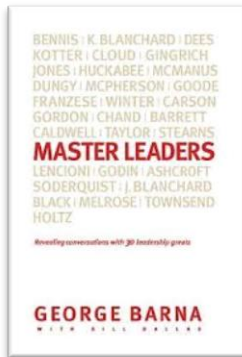
❑ 318. Leadership Briefs: Shaping Organizational Culture to Stretch Leadership Capacity, by Dick Daniels (2/21/15)

#### ►2016 Book-of-the-Year

❑ 342. The ONE Thing: The Surprisingly Simple Truth Behind Extraordinary Results  
by Gary Keller with Jay Papasan (5/2/16)

❑ 361, 362. The Gatekeepers: How the White House Chiefs of Staff Define Every Presidency  
Chris Whipple (6/13/17, 6/21/17) **Top-10 Book**

- ☐ 380. \*Your Best Year Ever: A 5-Step Plan for Achieving Your Most Important Goals, by Michael Hyatt (3/15/18) **Top-10 Book**
- ☐ 391B. Mastering the Management Buckets Workbook: Management Tools, Templates and Tips From John Pearson (Second Edition), by John Pearson and Jason Pearson (9/28/18)
- ☐ 407. Turning Goals Into Results (*Harvard Business Review Classics*): The Power of Catalytic Mechanisms, by Jim Collins (5/24/19)
- ☐ 409. In the Shadow of the Moon (DVD) - (Rerun: Issue 185), Ron Howard, Producer



#### **RICHARD STEARNS:**

"Leaders have to be very aware of the power they wield. When you're at the bottom of the hierarchical ladder, sometimes you have to shout to be heard, because you don't have any title or you don't have authority. But when you are the CEO or a top leader, you can speak softly and it sounds like a shout to someone. So when you criticize someone, you have to be very careful about being too blunt or cutting, because whatever you say will be amplified ten times just because you're the president. You have to adapt your style to realize that it's not just you, the person, speaking; it's the position that you hold that's speaking."

## **#2. The Customer Bucket** (By Issue Number and Book Review Date)

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- ☐ 6. Applebee's America: How Successful Political, Business and Religious Leaders Connect With the New American Community - Sosnik, Douglas B., Dowd, Matthew J., and Fournier, Ron (10/2/2006)
- ☐ 8. Versatile Selling: Adapting Your Style So Customers Say "Yes!" Wilson Learning (10/16/2006)
- ☐ 19. Citizen Brand: 10 Commandments for Transforming Brands in a Consumer Democracy Gobe, Marc (1/8/2007)
- ☐ 24. Sales Autopsy: 50 Postmortems Reveal What Killed the Sale (and What Might Have Saved It Seidman, Dan (2/12/2007)
- ☐ 49. The Marketing Mavens Capon, Noel (8/13/2007)
- ☐ 99. \*Duct Tape Marketing: The World's Most Practical Small Business Marketing Guide Jantsch, John (8/4/2008) **Top-10 Book**
- ☐ 116. \*Outliers: The Story of Success Gladwell, Malcolm (12/1/2008) **Top-10 Book**
- ☐ 127. Tribes: We Need You to Lead Us Godin, Seth (2/16/2009)

- ❑ 133. \*The King of Madison Avenue: David Ogilvy and the Making of Modern Advertising  
Roman, Kenneth (3/31/2009) **Top-10 Book**
- ❑ 144. \*Wired to Care: How Companies Prosper When They Create Widespread Empathy  
Patnaik, Dev with Mortensen, Peter (6/16/2009) **Top-10 Book**
- ❑ 148. The Church & the Parachurch: An Uneasy Marriage  
White, Jerry (7/21/2009)
- ❑ 175. \*Getting Naked: A Business Fable About Shedding the Three Fears That Sabotage Client Loyalty  
Lencioni, Patrick (3/3/2010) **Top-10 Book**
- ❑ 183. Muslims, Christians, and Jesus: Understanding and Building Relationships  
Medearis, Carl (5/6/2010)
- ❑ 184. Managing the Millennials: Discover the Core Competencies for Managing Today's Workforce  
Espinoza, Chip; Ukleja, Mick and Rusch, Craig (5/14/2010)
- ❑ 210. It's the Customer, Stupid! 34 Wake-up Calls to Help You Stay Client-Focused  
Aun, Michael A. (3/4/2011)
- ❑ 247. The Mindset List of American History: From Typewriters to Text Messages—What Ten Generations  
of Americans Think Is Normal - McBride, Tom and Nief, Ron (4/16/2012)
- ❑ 282. \*Outliers: The Story of Success  
Gladwell, Malcolm (7/31/2013) **Top-10 Book** - *Summer Classic Book Series*, repeated from Issue 116
- ❑ 305. Muslims, Christians, and Jesus: Understanding and Building Relationships  
by Carl Medearis (8/15/14)
- ❑ 323. TRUST: The Firm Foundation for Kingdom Fruitfulness,  
by Dan Busby (4/14/15) **Top-10 Book**



Elaborating on perceptions, Busby quotes Wayne Dyer:

**"Your reputation is in the hands of others. That's what reputation is. You can't control that. The only thing you can control is your character."**

- ❑ 330B. Gospel Justice: Joining Together to Provide Help & Hope for Those Oppressed by Legal Injustice,  
by Bruce Strom (8/26/15)
- ❑ 340A REBRAND: Workbook + Coloring Sheets for Ministry Branding  
by Jason Pearson (3/21/16) **Top-10 Book**

- ❑ 422A. The Right Choice: Choosing a College and Why It Matters, by John J. Jackson, Ph.D. (12/16/19)

► **2019 Book-of-the-Year**

- ❑ 416. Call Sign Chaos: Learning to Lead, by Jim Mattis and Bing West (10/18/19)

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### #3. The Strategy Bucket (By Issue Number and Book Review Date)

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- ❑ 1. Good to Great and the Social Sectors  
Collins, Jim (8/28/2006)
- ❑ 47. What Were They Thinking? Unconventional Wisdom About Management  
Pfeffer, Jeffrey (7/30/2007)
- ❑ 85. Simply Strategic Stuff: Help for Leaders Drowning in the Details of Running a Church  
Stevens, Tim & Morgan, Tony (4/21/2008)
- ❑ 94. The Prince  
Machiavelli, Niccolo (translated by Peter Constantine) (6/30/2008)
- ❑ 100. \*Six Disciplines® Execution Revolution: Solving the One Business Problem That Makes Solving All Other Problems Easier - Harpst, Gary (8/11/2008) **Top-10 Book**
- ❑ 140. 101 Mission Statements From Top Companies: Plus Guidelines for Writing Your Own Mission Statement - Abrahams, Jeffrey (5/19/2009)
- ❑ 147. Being Indian: The Truth About Why the 21st Century Will Be India's  
Varma, Pavan K. (7/16/2009)
- ❑ 151. Harvard Business Review on Managing Through a Downturn (collection of 7 articles)  
Harvard Business Review (8/12/2009)
- ❑ 159. Well Connected: Releasing Power, Restoring Hope Through Kingdom Partnerships  
Butler, Phill (10/14/2009)
- ❑ 160. The Longview: Lasting Strategies for Rising Leaders  
Parrott, Roger (10/23/2009)
- ❑ 179. Driving Strategic Planning: A Nonprofit Executive's Guide (Second Edition)  
Waechter, Susan A. (4/1/2010)
- ❑ 182. Visioneering: God's Blueprint for Developing and Maintaining Personal Vision  
Stanley, Andy (4/26/2010)
- ❑ 185. In the Shadow of the Moon (DVD – documentary)  
Sington, David (Director) (5/24/2010)
- ❑ 188. Good to Great: Why Some Companies Make the Leap...and Others Don't  
Collins, Jim (6/28/2010)

- ❑ 217. \*Little Bets: How Breakthrough Ideas Emerge From Small Discoveries  
Sims, Peter (5/13/2011) **Top-10 Book**
- ❑ 225. Jesus Calling: Enjoying Peace in His Presence  
Young, Sarah (8/4/2011)
- ❑ 235. \*Great by Choice: Uncertainty, Chaos, and Luck—Why Some Thrive Despite Them All  
Collins, Jim and Hansen, Morten T. (11/8/2011) **Top-10 Book**
- ❑ 251. Beyond Performance Management: Why, When and How to Use 40 Tools and Best Practices for Superior Business Performance - Hope, Jeremy and Player, Steve (6/12/2012)
- ❑ 257. \*Nonprofit Financial Sustainability: Making Strategic Decisions for Financial Viability  
Bell, Jeanne; Masaoka, Jan and Zimmerman, Steve (9/30/2012) **Top-10 Book**
- ❑ 261. \*Thinkpak: A Brainstorming Card Deck  
Michalko, Michael (11/26/2012) **Top-10 Book**
- ❑ 270. The Pope & The CEO: John Paul II's Leadership Lessons to a Young Swiss Guard  
Widner, Andreas (2/28/2013)
- ❑ 278. Rumsfeld's Rules: Leadership Lessons in Business, Politics, War, and Life  
Rumsfeld, Donald (5/31/2013) **Top-10 Book**
- ❑ 280. HBR's 10 Must Reads on Strategy (including the featured article "What Is Strategy?")  
Porter, Michael E. (6/23/2013)
- ❑ 289. David and Goliath: Underdogs, Misfits, and the Art of Battling Giants  
Gladwell, Malcolm (12/4/2013) **Top-10 Book**
- ❑ 303A. Nonprofit Kit for Dummies® (4th Edition)  
by Stan Hutton and Frances N. Phillips (includes a CD-ROM with 100+ documents) – (7/12/2014)
- ❑ 307. The Leader's SEECret: Asking the Right Questions and Embracing God's Answers  
by Skip Garmo (9/13/2014)
- ❑ 319. Breakthrough: Unleashing the Power of a Proven Plan,  
by Randon A. Samelson (3/13/15) **Top-10 Book**
- ❑ 330C. Better Together: Discovering the Dynamic Results of Cooperation, by Paul Fleischmann (8/26/15)
- ❑ 332. The Attacker's Advantage: Turning Uncertainty Into Breakthrough Opportunities,  
by Ram Charan (11/5/15) **Top-10 Book**
- ❑ 334A. Playing to Win: How Strategy Really Works,  
by A.G. Lafley and Roger L. Martin (12/3/15)
- ❑ 334B. The Big Lie of Strategic Planning,  
by Roger L. Martin (Harvard Business Review) – (12/3/15)



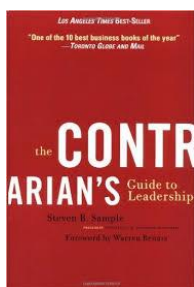
❑ 337A. 5: Where Will You Be Five Years from Today?  
by Dan Zadra (1/20/16)

❑ 345. Team of Teams: New Rules of Engagement for a Complex World  
by Gen. Stanley McChrystal with Tantum Collins, David Silverman, and Chris Fussell (6/28/16) **Top-10 Book**

❑ 357. Managing Transitions: Making the Most of Change (25<sup>th</sup> Anniversary Edition),  
by William Bridges (4/5/17) **Top-10 Book**

❑ 359. Barna Trends 2017: What's New and What's Next at the Intersection of Faith and Culture, by Barna  
(Roxanne Stone, Editor-in-Chief) (5/12/17) **Top-10 Book**

❑ 365. Leading the Other Way: How to Change the Church Planting World  
JD Pearing (8/8/17)



**The Contrarian's Guide to Leadership,**  
by Steven Sample (former president of USC):

*From John Pearson's review:*

"Addicted to newspapers, he once went six months without reading one—but stayed current through the art of listening. This chapter is worth the price of the book. It's contrarian and refreshing. It changed my thinking. How often does a book do that for you?"

❑ 368, 369A, 370. Illuminate: Ignite Change Through Speeches, Stories, Ceremonies, and Symbols, by  
Nancy Duarte and Patti Sanchez (9/13/17, 9/27/17, 10/11/17) **Top-10 Book**

❑ 381. The Book of Mistakes, by Corinna Luyken (3/30/18)

❑ 391A. Barna Trends 2018: What's New and What's Next at the Intersection of Faith and Culture, by  
Barna (9/28/18).

#### ►2018 Book-of-the-Year

❑ 395. \*Scaling Up: How a Few Companies Make It...and Why the Rest Don't –  
Mastering the Rockefeller Habits 2.0, by Verne Harnish (12/14/18)

❑ 404. Turning the Flywheel: A Monograph to Accompany Good to Great (Why Some Companies Build  
Momentum and Others Don't), by Jim Collins (3/19/19) **Top-10 Book**

❑ 411. StrategyMan vs. the Anti-Strategy Squad: Using Strategic Thinking to Defeat Bad Strategy and  
Save Your Plan, by Rich Horwath (8/6/19) **Top-10 Book**

❑ 417. The Divine Plan: John Paul II, Ronald Reagan, and the Dramatic End of the Cold War, by Paul  
Kengor and Robert Orlando (11/6/19)

#### #4. The Drucker Bucket (By Issue Number and Book Review Date)

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❑ 20. The Effective Executive: The Definitive Guide to Getting the Right Things Done  
Drucker, Peter (1/15/2007)

❑ 31. The Temptation to Do Good  
Drucker, Peter (4/2/2007)

❑ 61. Breakfast With Fred  
Smith, Sr., Fred (11/5/2007)

##### ►2008 Book-of-the-Year

❑ 87. \*The Five Most Important Questions You Will Ever Ask About Your Organization  
Drucker, Peter (plus Collins, Kotler, Kouzes, Rodin, Rangan and Hesselbein) - (5/5/2008)

❑ 154. Myself and Other More Important Matters  
Handy, Charles (9/2/2009)

❑ 178. The Daily Drucker: 366 Days of Insight and Motivation for Getting the Right Things Done  
Drucker, Peter F. and Maciariello, Joseph A. (3/25/2010)

❑ 215. Leadership Smarts: Inspiration and Wisdom from the Heart of a Leader  
Blanchard, Ken (4/21/2011)

❑ 243. A Class With Drucker: The Lost Lessons of the World's Greatest Management Teacher  
Cohen, William (2/10/2012)

❑ 281. The Temptation to Do Good  
Drucker, Peter (7/7/2013) – *Summer Classic Book Series*, repeated from Issue 31

❑ 283. Wisdom from Lyle E. Schaller: The Elder Statesman of Church Leadership  
Bird, Warren (8/4/2013)

❑ 288. Bring TIM: Time Is Money—the Meeting Cost Calculator  
Manufactured by Bring Tim LLC (11/9/2013)

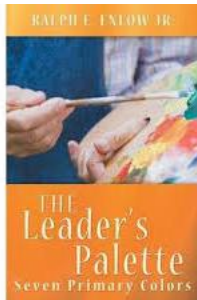
❑ 292. The Practical Drucker: Applying the Wisdom of the World's Greatest Management Thinker  
by William A. Cohen (1/15/2014)

❑ 298. Drucker & Me: What a Texas Entrepreneur Learned from the Father of Modern Management  
by Bob Buford (4/24/14) **Top-10 Book**

##### ►2014 Book-of-the-Year

❑ 301. Xenophon's Cyrus the Great: The Arts of Leadership and War  
by Xenophon (Larry Hedrick, Editor) – (6/11/14)

- ❑ 316. A Year With Peter Drucker: 52 Weeks of Coaching for Leadership Effectiveness, by Joseph A. Maciariello (1/6/15) **Top-10 Book**
- Note: Visit the blog posts of 52 guest writers for their color commentaries on all 52 chapters at [https://www.urgentink.typepad.com/drucker\\_mondays/](https://www.urgentink.typepad.com/drucker_mondays/)
- ❑ 331A. \*Peter Drucker's Five Most Important Questions: Enduring Wisdom for Today's Leaders, by Peter F. Drucker, Frances Hesselbein, and Joan Snyder Kuhl (10/14/15) **Top-10 Book**
- ❑ 346. The Presidents Club: Inside the World's Most Exclusive Fraternity (Summer Rerun from Issue 252) by Nancy Gibbs and Michael Duff (7/12/16)



**Ralph E. Enlow, Jr.**

- ☑ "You can't make up in training what you lack in selection."
- ☑ "Leaders ignore culture at their peril."
- ☑ "The responsibility of every godly leader is to resist the subtle temptations to convert their credibility into celebrity."

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**#5. The Book Bucket** (By Issue Number and Book Review Date) – "The Catch-all Bucket"

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- ❑ 3. You Can't Win a Fight With Your Boss & 55 Other Rules For Success  
Markert, Tom (9/11/2006)
- ❑ 5. A Diary of Private Prayer  
Baillie, John (9/25/2006)
- ❑ 13. TrueFaced: Trust God and Others With Who You Really Are  
Thrall, Bill; McNicol, Bruce and Lynch, John (11/20/2006)
- ❑ 16. Taking the Lead: Following the Example of Paul, Timothy and Silvanus  
Jenson, Ron (12/11/2006)
- ❑ 17. Fit After 40: 3 Keys to Looking Good & Feeling Great  
Nava, Don (12/18/2006)
- ❑ 18. The Life You've Always Wanted: Spiritual Disciplines for Ordinary People  
Ortberg, John (1/2/2007)
- ❑ 22. The Best Question Ever: A Revolutionary Approach to Decision-making  
Stanley, Andy (1/29/2007)
- ❑ 25. Balancing Life's Demands: A New Perspective on Priorities  
Howard, J. Grant (2/19/2007)

- ☐ 30. Winning: The Answers--Confronting 74 of the Toughest Questions in Business Today  
Welch, Jack and Suzy (3/26/2007)
- ☐ 41. Tales from Q School: Inside Golf's Fifth Major  
Feinstein, John (6/11/2007)
- ☐ 42. A Long Obedience in the Same Direction  
Peterson, Eugene H. (6/18/2007)
- ☐ 45. Zing! Five Steps and 101 Tips for Creativity on Command  
Harrison, Sam (7/16/2007)
- ☐ 56. Gilead  
Robinson, Marilynne (10/1/2007)
- ☐ 63. The Mulligan: Everyone Needs a Second Chance in Golf and in Life  
Armstrong, Wally and Blanchard, Ken (11/19/2007)
- ☐ 76. Experiencing God: Knowing and Doing the Will of God  
Blackaby, Henry T. and King, Claude V. (2/18/2008)
- ☐ 79. Brain Rules: 12 Principles for Surviving and Thriving at Work, Home and School  
Median, John (3/10/2008)
- ☐ 80. Devotional Classics: Selected Readings for Individuals and Groups (2005 Revised Edition)  
Foster, Richard J. and Smith, James Bryan (3/17/2008)
- ☐ 81. The Contrarian's Guide to Leadership  
Sample, Steven (3/24/2008)
- ☐ 90. \*Same Kind of Different As Me: A Modern-Day Slave, an International Art Dealer, and the Unlikely Woman Who Bound Them Together - Hall, Ron and Moore, Denver (5/27/2008) **Top-10 Book**
- ☐ 95. Put Down the Duckie (DVD)  
Sesame Street (7/8/2008)
- ☐ 108. The Essential Bible Guide: 100 Readings Through the World's Most Important Book  
Kuniholm, Whitney (10/8/2008)
- ☐ 112. Operation World: When We Pray God Works (21st Century Edition)  
Johnstone, Patrick (11/4/2008)
- ☐ 121. The Message/Remix: Solo: An Uncommon Devotional  
Peterson, Eugene H. (1/6/2009)
- ☐ 136. The CIA World Factbook 2009  
CIA (4/22/2009)
- ☐ 139. \*The Prodigal God: Recovering the Heart of the Christian Faith  
Keller, Timothy (5/12/2009) **Top-10 Book**

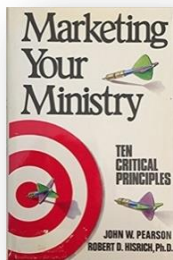
- ❑ 142. \*The 100 Best Business Books of All Time: What They Say, Why They Matter, and How They Can Help You - Covert, Jack and Sattersten, Todd (6/2/2009) **Top-10 Book**
- ❑ 143. What Are You Living For? Investing Your Life in What Matters Most  
Williams, Pat (6/10/2009)
- ❑ 150. Life Among the Lutherans  
Keillor, Garrison (8/4/2009)
- ❑ 165. What Difference Do It Make? Stories of Hope and Healing  
Hall, Ron and Moore, Denver (and Vincent, Lynn) (11/25/2009)
- ❑ 193. Leadership Prayers  
Kriegbaum, Richard (8/13/2010)
- ❑ 213. \*Chasing Francis  
Cron, Ian Morgan (4/6/2011) **Top-10 Book**
- ❑ 219. Rules to Live By: 52 Principles for a Better Life  
White, Jerry (6/14/2011)
- ❑ 220. The Ambition  
Strobel, Lee (6/22/2011)
- ❑ 224. Besides the Bible: 100 Books That Have, Should or Will Create Christian Culture  
Gibson, Dan; Green, Jordan and Pattison, John (7/25/2011)
- ❑ 237. Invisible Neighbors: If You Don't See Them, You're Not Looking  
Ashmen, John (12/13/2011)
- ❑ 246. Crafting a Rule of Life: An Invitation to a Well-Ordered Way  
Macchia, Stephen A. (4/6/2012)
- ❑ 268. A Stroke of Grace  
Zander, Dieter and Witmer, LaDonna (1/31/2013)
- ❑ 275. My Ideal Bookshelf  
Mount, Jane (art) and La Force, Thessaly (editor) (4/19/2013)
- ❑ 277. Spiritual Discernment Retreat Guide  
Macchia, Stephen A. (5/23/2013)
- ❑ 286. On My Worst Day: Cheesecake, Evil, Sandy Koufax and Jesus  
Lynch, John (10/8/2013) **Top-10 Book**
- ❑ 290. The Messiah: An Oratorio for Four-Part Chorus of Mixed Voices, Soprano, Alto, Tenor and Bass  
Soli and Piano, by Handel, G.F. (12/23/13) - **Merry Christmas!**

- ❑ 299. Leadership Prayers  
by Richard Kriegbaum (5/20/14)
- ❑ 310A. Monday Morning Atheist: Why You Switch God Off at Work  
by Doug Spada and Dave Scott (10/27/2014)
- ❑ 310B. The Switch: Your Monday Revolution (Six Weeks to God's Power on Monday) – Book + Guide + DVD – by Doug Spada (10/27/2014)
- ❑ 312. Let Your Life Speak: Listening for the Voice of Vocation  
by Parker J. Palmer (11/22/14) **Top-10 Book**
- ❑ 314. Wellspring: 31 Days to Whole-Hearted Living  
by Stephen Macchia (12/22/14)
- ❑ 326. Soul Keeping: Caring for the Most Important Part of You,  
by John Ortberg (6/10/15) **Top-10 Book**
- ❑ 341. Serve Strong: Biblical Encouragement to Sustain God's Servants  
By Terry Powell (4/13/16)
- ❑ 350. The Time of Our Lives  
by Peggy Noonan (9/11/16) **Top-10 Book**
- ❑ 353B. Steward Leader Meditations: Fifty Devotions for the Leadership Journey  
by R. Scott Rodin (12/23/16)
- ❑ 357B. **Book-of-the-Year Honors: 2008 to 2016** (4/21/17)  
**Note:** This special blog was not sent via email but is posted online only at:  
[https://urgentink.typepad.com/my\\_weblog/2017/04/book-of-the-year-honors-2008-to-2016.html](https://urgentink.typepad.com/my_weblog/2017/04/book-of-the-year-honors-2008-to-2016.html)
- ❑ 389. Hemingway Didn't Say That: The Truth Behind Familiar Quotations, by Garson O'Toole (7/29/18)
- ❑ 394. Being Mortal: Medicine and What Matters in the End, by Atul Gawande (11/17/18) **Top-10 Book**
- ❑ 406. Knowing God, by J.I. Packer (4/18/19)
- ❑ 419. Where the Light Divides, by Fred Smith (11/29/19) **Top-10 Book**



## #6. The Program Bucket (By Issue Number and Book Review Date)

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❑ 52. Marketing Your Ministry: Ten Critical Principles, by John Pearson and Robert Hisrich (9/3/2007)

Critical Principle #10

"One clever direct mail piece does not a marketing plan make. People buy a total package."

Order: <http://amzn.to/2CxLvKZ>

❑ 172. PastorPreneur: Pastors and Entrepreneurs Answer the Call  
Jackson, John (1/28/2010)

❑ 189. Creators: From Chaucer and Durer to Picasso and Disney  
Johnson, Paul (7/6/2010)

❑ 205. Entrepreneurship  
Hisrich, Robert D.; Peters, Michael P. and Shepherd, Dean A. (12/23/2010)

❑ 351. Outrageous: Awake to the Unexpected Adventures of Everyday Faith  
by Aaron Tredway (10/27/16) **Top-10 Book**

❑ 390. \*Before and After Babe Ruth: A Story of the New York Yankees Told Through the Lens of Tickets and Passes, by Dan Busby (8/20/18) **Top-10 Book**

## THE COMMUNITY

To read a book review (and order the book), click on "Archives" at  
[https://urgentink.typepad.com/my\\_weblog/](https://urgentink.typepad.com/my_weblog/)  
or Google "[the book title], John Pearson's Buckets Blog"

**Top-10 Book** = Named one of the "Top-10 Books" reviewed in that year by John Pearson (effective 2008).

**Book-of-the-Year** = Named "Book-of-the-Year" by John Pearson (effective 2008).

The 2018 honors will be announced December 31, 2019 in *Your Weekly Staff Meeting* eNews.

### #7. The People Bucket (By Issue Number and Book Review Date)

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- ☐ 67. How to Deal With Annoying People: What to Do When You Can't Avoid Them  
Phillips, Bob and Alyn, Kimberly (12/17/2007)
- ☐ 71. Life's a Campaign: What Politics Has Taught Me About Friendship, Rivalry, Reputation and Success  
Matthews, Chris (1/14/2008)
- ☐ 105. The Great Connection--A Story That Reveals Life's Most Important Lesson: How to Connect With Others—Especially Yourself - Warren, Arnie (9/16/2008)
- ☐ 115. The Social Styles Handbook: Find Your Comfort Zone and Make People Feel Comfortable With You  
Wilson Learning Library (11/24/2008)
- ☐ 201. Managing Your Boss (*Harvard Business Review* article)  
Gabarro, John J. and Kotter, John P. (11/8/2010)
- ☐ 262. \*7 Seconds to Success: How to Effectively Relate to People in an Instant  
Coffey, Gary and Phillips, Bob (12/8/2012) **Top-10 Book**
- ☐ 271. We Have a Pope (Habemus Papam) - (DVD, English subtitles)  
Moretti, Nanni (Director) - (3/11/2013)
- ☐ 300. Jesus: A Biography from a Believer  
by Paul Johnson (5/29/2014)
- ☐ 343. Social Style: The Ah Ha's of Effective Relationships  
by Gerald L. Prince and John R. Myers (5/26/16)
- ☐ 366. Top Ten Ways to Be a Great Leader  
Hans Finzel (8/18/17)
- ☐ 385. \*The Softer Side of Leadership: Essential Soft Skills That Transform Leaders and the People They Lead, by Eugene B. Habecker (5/16/18) **Top-10 Book**
- ☐ 420. Emotional Intelligence 2.0 (The World's Most Popular Emotional Intelligence Test), by Travis Bradberry and Jean Greaves **Top-10 Book**

## #8. The Culture Bucket (By Issue Number and Book Review Date)

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- ❑ 37. The Peacemaker: A Biblical Guide to Resolving Personal Conflict  
Sande, Ken (5/14/2007)
  
- ❑ 74. Heroic Leadership: Best Practices From a 450-Year-Old Company That Changed the World  
Lowney, Chris (2/4/2008)
  
- ❑ 75. Coach Wooden One-on-One: Inspiring Conversations on Purpose, Passion and the Pursuit of Success - Wooden, John and Carty, Jay (2/11/2008)
  
- ❑ 126. The Character of Leadership: Nine Qualities That Define Great Leaders  
Iorg, Jeff (2/9/2009)
  
- ❑ 132. Lessons From San Quentin: Everything I Need to Know About Life I Learned in Prison  
Dallas, Bill with Barna, George (3/23/2009)
  
- ❑ 135. The Short List: In a Life Full of Choices, There Are Only Four That Matter  
Butterworth, Bill (4/13/2009)
  
- ❑ 141. Humility  
Murray, Andrew (5/26/2009)
  
- ❑ 177. Leading Across Cultures: Effective Ministry and Mission in the Global Church  
Plueddemann, James E. (3/20/2010)
  
- ❑ 186. \*The Speed of Trust: The One Thing That Changes Everything  
Covey, Stephen M.R. (6/7/2010) **Top-10 Book**
  
- ❑ 187. \*Delivering Happiness: A Path to Profits, Passion, and Purpose  
Hsieh, Tony (6/16/2010) **Top-10 Book**
  
- ❑ 192. Kiss, Bow or Shake Hands: The Bestselling Guide to Doing Business in More than 60 Countries  
Morrison, Terri and Conaway, Wayne A. (7/30/2010)
  
- 196. \*The Steward Leader: Transforming People, Organizations and Communities  
Rodin, R. Scott (9/16/2010) **Top-10 Book**
  
- ❑ 203. The Inner Ring  
Lewis, C.S. (12/3/2010)
  
- ❑ 229. \*The Company Culture Challenge  
Betzels, Robert and Russell, David (9/2/2011) **Top-10 Book**
  
- ▶ **2012 Book-of-the-Year**
- ❑ 245. \*The Advantage: Why Organizational Health Trumps Everything Else in Business  
Lencioni, Patrick (3/23/2012)

❑ 254. \*Pursuing God's Will Together: A Discernment Practice for Leadership Groups  
Barton, Ruth Haley (7/24/2012) **Top-10 Book**

❑ 258. Make Your Values Mean Something (*Harvard Business Review* article)  
Lencioni, Patrick (10/9/2012)

### ►2013 Book-of-the-Year

❑ 269. What Got You Here Won't Get You There: Discover the 20 Workplace Habits You Need to Break  
Goldsmith, Marshall and Reiter, Mark (2/18/2013)

❑ 274. The Leader's Palette: Seven Primary Colors  
Enlow, Jr., Ralph E. (4/12/2013) **Top-10 Book**

❑ 302. The Student Leadership Challenge: Five Practices for Becoming an Exemplary Leader  
by James M. Kouzes and Barry Z. Posner (6/30/2014)

❑ 303B. Leadership for Dummies®  
by Marshall Loeb and Stephen Kindel (7/12/2014)

❑ 304. Tales from the Top: 10 Crucial Questions from the World's #1 Executive Coach  
by Graham Alexander (8/11/14)

❑ 324. The Power of Passion in Leadership: Lead From Your Heart, Not Just Your Head,  
by Hans Finzel (4/21/15)

❑ 330A. Invisible Neighbors: If You Don't See Them, You're Not Looking, by John Ashmen (8/26/15 –  
revised)

❑ 333. Little Victories: Perfect Rules for Imperfect Living, by Jason Gay (11/25/15)

❑ 335. Broken and Whole: A Leader's Path to Spiritual Transformation,  
by Stephen Macchia (12/24/15) **Top-10 Book**

❑ 378. What Got You Here Won't Get You There: Discover the 20 Workplace Habits You Need to Break  
(Rerun: Issue 269), by Marshall Goldsmith with Mark Reiter (2/20/18)

❑ 384. \*The Top 10 Leadership Conversations in the Bible: Practical Insights From Extensive Research on  
Over 1,000 Biblical Leaders, by Steve Moore (5/8/18) **Top-10 Book**

❑ 403. Knight of the Holy Ghost: A Short History of G. K. Chesterton, by Dale Ahlquist (3/1/19) **Top-10 Book**

❑ 405. Unplanned: The Dramatic True Story of a Former Planned Parenthood Leader's Eye-Opening  
Journey Across the Life Line [book and movie], by Abby Johnson

❑ 408. The Four Gifts of the King: A Novel, by R. Scott Rodin (6/14/19)

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## **#9. The Team Bucket** (By Issue Number and Book Review Date)

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☐ 2. A Tale of Three Kings: A Study in Brokenness  
Edwards, Gene (9/4/2006)

☐ 4. Now, Discover Your Strengths  
Buckingham, Marcus & Clifton, Donald (9/18/2006)

☐ 15. Becoming a Healthy Team: 5 Traits of Vital Leadership  
Macchia, Stephen A. (12/4/2006)

☐ 33. For Your Improvement: A Guide for Development and Coaching  
Lombardo, Michael M. and Eichinger, Robert W. (4/16/2007)

☐ 46. StrengthsFinder 2.0  
Rath, Tom (7/23/2007)

☐ 48. Cure for the Common Life: Living in Your Sweet Spot  
Lucado, Max (8/6/2007)

☐ 54. Twelve O'clock High (DVD, 1949)  
King, Henry (Director) - (9/18/2007)

☐ 55. Ten Thousand Horses: How Leaders Harness Raw Potential for Extraordinary Results  
Stahl-Wert, John and Jennings, Ken (9/24/2007)

☐ 62. Choosing to Cheat: Who Wins When Family and Work Collide  
Stanley, Andy (11/12/2007)

☐ 65. Leadership Is an Art  
De Pree, Max (12/4/2007)

☐ 66. Building Successful Teams  
Butterworth, Bill (12/10/2007)

☐ 73. Leaders at All Levels: Deepening Your Talent Pool to Solve the Succession Crisis  
Charan, Ram (1/28/2008)

☐ 77. Fired Up or Burned Out: How to Reignite Your Team's Passion, Creativity and Productivity  
Stallard, Michael Lee (2/25/2008)

☐ 82. It's Your Ship: Management Techniques from the Best Damn Ship in the Navy  
Abrashoff, Capt. D. Michael (3/31/2008)

☐ 96. \*The Prince of Darkness: 50 Years Reporting in Washington  
Novak, Robert D. (7/14/2008) **Top-10 Book**

❑ 98. LeaderShift: Letting Go of Leadership Heresies  
Cousins, Don (7/29/2008)

❑ 110. The Truth About Managing People and Nothing But the Truth  
Robbins, Stephen P. (10/20/2008)

❑ 111. Margin: Restoring Emotional, Physical, Financial and Time Reserves to Overloaded Lives  
Swenson M.D., Richard A. (10/27/2008)

❑ 122. \*Strengths Based Leadership: Great Leaders, Teams and Why People Follow  
Rath, Tom and Conchie, Barry (1/12/2009) **Top-10 Book**

❑ 124. Not Quite What I was Planning: Six-Word Memoirs by Writers Famous and Obscure  
Fershleiser, Rachel and Smith, Larry (editors) (1/27/2009)

❑ 138. Leadership RE:Vision - Looking at Leadership With a New Set of Eyes  
Seybert, Jim (5/6/2009)

❑ 145. Transforming Together: Authentic Spiritual Mentoring  
Parrott, Ele (6/25/2009)

❑ 156. Bo's Café: A Novel  
Lynch, Bill; Thrall, Bill and McNicol, Bruce (9/25/2009)

❑ 161. The Joseph Road: Choices That Determine Your Destiny  
White, Jerry (10/31/2009)

#### ►2009 Book-of-the-Year

❑ 168 & 181. \*Strengthening the Soul of Your Leadership: Seeking God in the Crucible of Ministry  
Barton, Ruth Haley (12/23/2009, 4/17/2010) **Book-of-the-Year**

#### ►2010 Book-of-the-Year

❑ 191 & 328. \*The First 90 Days: Critical Success Factors for New Leaders at All Levels  
Watkins, Michael (7/23/2010)

❑ 194. King Vidor's Our Daily Bread (DVD)  
Vidor, King (Director) - (8/24/2010)

❑ 209. \*The Talent Masters: Why Smart Leaders Put People Before Numbers  
Conaty, Bill and Charan, Ram (2/22/2011) **Top-10 Book**

❑ 223. Managing Your Boss (*Harvard Business Review* article)  
Gabarro, John J. and Kotter, John P. (7/14/2011)

❑ 231. The Gift of Rest: Rediscovering the Beauty of the Sabbath  
Lieberman, Joe (9/22/2011)

❑ 238. \*The Cure: What If God Isn't Who You Think He Is and Neither Are You  
Lynch, John; McNicol, Bruce and Thrall, Bill (12/23/2011) **Top-10 Book**

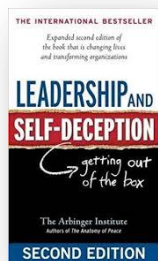


- ❑ 241. \*Eat That Frog! 21 Great Ways to Stop Procrastinating and Get More Done in Less Time  
Tracy, Brian (1/19/2012) **Top-10 Book**
- ❑ 250. Heroes: From Alexander the Great and Julius Caesar to Churchill and De Gaulle  
Johnson, Paul (5/31/2012)
- ❑ 264. First Aid for Enablers: Ten Treatments for Enablers and the Addicts They Love  
Curry, David (12/24/2012)
- ❑ 267. I've Got Your Back: A Leadership Parable — Biblical Principles for Leading and Following Well  
Galvin, James C. (1/22/2013) **Top-10 Book**
- ❑ 233A. What You Do Best in the Body of Christ: Discover Your Spiritual Gifts, Personal Style and God-Given Passion - Bugbee, Bruce (10/13/2011)
- ❑ 233B. Discover Your Spiritual Gifts: The Easy-to-Use Guide That Helps You Identify and Understand Your God-Given Spiritual Gifts - Wagner, C. Peter (10/13/2011)
- ❑ 296. To Be a Friend: Building Deep and Lasting Relationships  
by Jerry and Mary White (4/9/2014) **Top-10 Book**
- ❑ 303C. Managing for Dummies®  
Bob Nelson and Peter Economy (7/12/2014)
- ❑ 309. Entrepreneurial StrengthsFinder  
by Jim Clifton and Sangeeta Bharadwaj Badal, Ph.D. (10/17/2014) **Top-10 Book**
- ❑ 313. The Boys in the Boat: Nine Americans and Their Epic Quest for Gold at the 1936 Berlin Olympics  
by Daniel James Brown (11/29/14) **Top-10 Book**
- ❑ 320. Great Questions for Leading Well,  
by Steve Brown (3/20/15)
- ❑ 322. Leaders Eat Last: Why Some Teams Pull Together and Others Don't,  
by Simon Sinek (4/8/15) **Top-10 Book**
- ❑ 328. The First 90 Days: Critical Success Factors for New Leaders at All Levels  
Watkins, Michael (rerun: 7/7/15 - See Issue 191, 7/23/2010) **Top-10 Book**
- ❑ 329. Connection Culture: The Competitive Advantage of Shared Identity, Empathy, and Understanding at Work, by Michael Lee Stallard, Jason Pankau, and Katharine P. Stallard (7/29/15) **Top-10 Book**
- ❑ 337B. Listen to My Life: Maps for Recognizing and Responding to God in My Story  
by Sibyl Towner and Sharon Swing (1/20/16)
- ❑ 338. The Coaching Habit: Say Less, Ask More & Change the Way You Lead Forever  
by Michael Bungay Stanier, (1/27/16) **Top-10 Book**
- ❑ 339. Leading Me: Eight Practices for a Christian Leader's Most Important Assignment  
by Steve A. Brown (3/5/16) **Top-10 Book**

❑ 344. The Ideal Team Player: How to Recognize and Cultivate the Three Essential Virtues  
by Patrick Lencioni (6/20/16) **Top-10 Book**

❑ 349B. [Video]: “Everybody Needs a Coach” (StrengthsFinder)  
by The Gallup Organization (9/1/16)

❑ 358. Make Your Bed: Little Things That Can Change Your Life...and Maybe the World  
Admiral William H. McRaven (U.S. Navy Retired) (4/22/17)



**From John Pearson’s book review with five reasons why you should read this book:**

**Reason #3: The “box” metaphor.** Powerful. Trust me—read and study this book with your team (and family) and you’ll be using the “box” metaphor within an hour. The second edition of *Leadership and Self-Deception* includes a short section on how to maximize the book’s impact. The authors list stunning (stunning!) examples of how the principles have transformed organizations (nonprofit and for-profit) and even police departments. In Japan, a word-of-mouth movement has launched “out-of-the-box” clubs.

❑ 360. Overcoming Conflict: How to Deal with Difficult People and Situations  
Bob Phillips (5/20/17)

❑ 382A. \*Leadership and Self-Deception: Getting Out of the Box (Second Edition), by The Arbinger Institute (4/18/18) **Top-10 Book**

386. Leaders Eat Last: Why Some Teams Pull Together and Others Don’t (Rerun: Issue 322), by Simon Sinek (5/28/18)

❑ 388A. “How CEOs Manage Time” (*Harvard Business Review*, July-August 2018), by Michael E. Porter and Nitin Nohria (7/10/18)

❑ 393. Living Your Strengths: Discover Your God-Given Talents and Inspire Your Community, by Albert L. Winseman, Donald O. Clifton, and Curt Liesveld (11/10/18)

❑ 422B. THIS. 52 Ways to Share Your World With Those You Love, by Jason Pearson and Doug Fields (12/16/19)

## #10. The *Hoopla!* Bucket (By Issue Number and Book Review Date)

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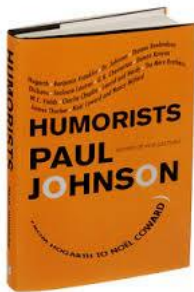
❑ 36. The Carrot Principle: How the Best Managers Use Recognition to Engage Their People, Retain Talent, and Accelerate Performance - Gostick, Adrian and Elton, Chester (5/7/2007)

❑ 129. Monday Morning Leadership: 8 Mentoring Sessions You Can't Afford to Miss  
Cottrell, David (3/3/2009)

❑ 180. In Search of Excellence: Lessons from America's Best-Run Companies  
Peters, Thomas J. & Waterman, Robert H. (4/11/2010)

❑ 294. A Nice Little Place on the North Side: Wrigley Field at One Hundred  
by George F. Will (3/3/2014)

❑ 321. Humorists: From Hogarth to Noel Coward,  
by Paul Johnson (4/1/2015)



**3 CLERGYMEN WALK INTO A BAR.** If you're looking for a joke book, this is not it. If you'd enjoy a deep dive into a British historian's hunches on humor—have at it.

Johnson profiles 15 humorists including Benjamin Franklin, G.K. Chesterton, Toulouse-Lautrec, W.C. Fields, Laurel and Hardy, The Marx Brothers, James Thurber, Noel Coward, and others. He includes Groucho's famous line, **"I don't want to belong to a club which would have me as a member."**

❑ 364. The Cubs Way: The Zen of Building the Best Team in Baseball and Breaking the Curse  
Tom Verducci (7/13/17) **Top-10 Book**

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### ►2017 Book-of-the-Year

❑ 372. The Power of Moments: Why Certain Experiences Have Extraordinary Impact  
Chip Heath and Dan Heath (11/25/17)

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❑ 412. Anything for a Golf Ball: The Art of Finding Lost Golf Balls, by John Vawter (8/24/19)

## **#11. The Donor Bucket** (By Issue Number and Book Review Date)

---

- ☐ 10. 40 Day Spiritual Journey to a More Generous Life  
Kluth, Brian (10/30/2006)
- ☐ 14. Major Donor Game Plan: Rounding 3rd and Heading Home  
McLaughlin, Patrick (11/27/2006)
- ☐ 26. The Treasure Principle: Unlocking the Secret of Joyful Giving  
Alcorn, Randy (2/26/2007)
- ☐ 35. The 7 Deadly Sins of Christian Fundraising  
Rodin, R. Scott (4/30/2007)
- ☐ 89. \*Revolution in Generosity: Transforming Stewards to Be Rich Toward God  
Willmer, Wesley K (general editor) (5/19/2008) **Top-10 Book**
- ☐ 104. Made to Stick: Why Some Ideas Survive and Others Die  
Heath, Chip (9/8/2008)
- ☐ 113. The One Year Mini for Leaders  
Seybert, Jim (11/10/2008)
- ☐ 125. Passing the Plate: Why American Christians Don't Give Away More Money  
Emerson, Michael O. and Snell, Patricia (2/2/2009)
- ☐ 128. The Giving Journey: A Guide to the Joy of Generosity  
MacDonald, Gordon and Johnson, Patrick (2/24/2009)
- ☐ 134. \*The Hole in Our Gospel: What Does God Expect of Us? The Answer That Changed My Life and Might Just Change the World - Stearns, Richard (4/6/2009) **Top-10 Book**
- ☐ 157. The Hole in Our Gospel: Personal Action Journal  
CrossSection (9/30/2009)
- ☐ 166. Being Generous  
Malloch, Theodore Roosevelt (12/4/2009)
- ☐ 171. Spiritual Enterprise: Doing Virtuous Business  
Malloch, Theodore Roosevelt (1/20/2010)
- ☐ 197. \*The Sower: Redefining the Ministry of Raising Kingdom Resources  
Rodin, R. Scott and Hoag, Gary G. (9/27/2010) **Top-10 Book**
- ☐ 218. \*The Third Conversion  
Rodin, R. Scott (5/19/2011) **Top-10 Book**
- ☐ 234. Igniting a Life of Generosity  
McDaniel, Chris (10/24/2011)

❑ 248. \*The Million-Dollar Dime (A Novelette)

Rodin, R. Scott (5/9/2012) **Top-10 Book**

❑ 263. Giving & Getting in the Kingdom: A Field Guide

Dillon, R. Mark (12/15/2012)

❑ 287. Stewardship as a Lifestyle: Seeking to Live as a Steward and Disciple

Frank, John R. (10/18/2013)

❑ 327A. Development 101: Building a Comprehensive Development Program on Biblical Values,  
by John Frank and R. Scott Rodin (6/23/15)

❑ 327B. Ignite Your Generosity: A 21-Day Experience in Stewardship,  
by Chris McDaniel (6/23/15) - (Note: revised and published by IVP in 2015)

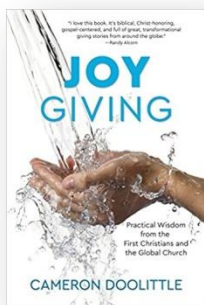
❑ 340B. The Guide to Charitable Giving for Churches and Ministries

By Dan Busby, Michael Martin, and John Van Druenen (3/21/16)

❑ 353A. The Seventh Key: Unlocking the Life God Created You to Live (A Novelette)

by R. Scott Rodin (12/23/16) **Top-10 Book**

❑ 383. \*Joy Giving: Practical Wisdom from the First Christians and the Global Church, by Cameron  
Doolittle (4/23/18) **Top-10 Book**



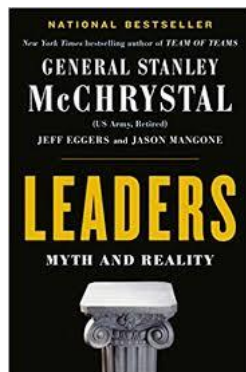
**Cameron Doolittle writes,** "At our church, when our pastor, Jimmy, teaches about giving, he sometimes asks those who have a financial need to come forward for prayer. Then he asks those who have extra, and who feel led, to come forward and give them money. It's risky and a little wild, right there in front of everyone in the church. And it's a lot like Acts 2:42-47. The family takes care of the family."

Read pages 111-112 about the guy in the yellow shirt.  
*Wow.*

## #12. The Volunteer Bucket (By Issue Number and Book Review Date)

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- ☐ 34. Halftime: Changing Your Game Plan From Success to Significance  
Buford, Bob (4/23/2007)
  
- ☐ 60. Forces for Good: The Six Practices of High-Impact Nonprofits  
Crutchfield, Leslie R. and Grant, Heather McLeod (10/29/2007)
  
- ☐ 83B. Simply Strategic Volunteers: Empowering People for Ministry  
Morgan, Tony and Stevens, Tim (4/7/2008)
  
- ☐ 361. The Gatekeepers: How the White House Chiefs of Staff Define Every Presidency, by Chris Whipple  
(Part 1 of 2: 6/14/17)
  
- ☐ 362. The Gatekeepers: How the White House Chiefs of Staff Define Every Presidency (Part 2 of 2), by  
Chris Whipple (Part 2 of 2: 6/21/17)
  
- ☐ 392. \*Stories of Sheer Pure Grace, by Nancy L. Nelson (10/6/18) **Top-10 Book**
  
- ☐ 410. Leaders: Myth and Reality, by Gen. Stanley McChrystal (US Army, Ret.), Jeff Eggers, and Jason  
Mangone (8/6/19) **Top-10 Book**



The authors of **Leaders** also list book recommendations for each of the 13 leaders profiled—a generous bonus. After reflecting on leadership styles for each leader—I couldn't stop discussing the strengths and the foibles of each leader. I urge you to dive into these troubling portraits of leadership. No one survives unscathed.

- **The Marble Man:** Robert E. Lee
- **The Founders:** Walt Disney and Coco Chanel
- **The Geniuses:** Albert Einstein and Leonard Bernstein
- **The Zealots:** Maximilien Robespierre and Abu Musab Al-Zarqawi
- **The Heroes:** Zheng He and Harriet Tubman
- **The Power Brokers:** William Magear "Boss" Tweed and Margaret Thatcher
- **The Reformers:** Martin Luther and Dr. Martin Luther King, Jr.



### #13. The Crisis Bucket (By Issue Number and Book Review Date)

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❑ 78. Judgment: How Winning Leaders Make Great Calls  
Tichy, Noel M. and Bennis, Warren G. (3/3/2008)

❑ 137. The Noticer: Sometimes, All a Person Needs Is a Little Perspective  
Andrews, Andy (4/27/2009)

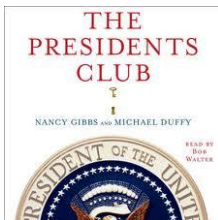
❑ 155. Fearless: Imagine Your Life Without Fear  
Lucado, Max (9/14/2009)

❑ 221. Eisenhower 1956: The President's Year of Crisis—Suez and the Brink of War  
Nichols, David A. (6/30/2011)

❑ 252. \*The Presidents Club: Inside the World's Most Exclusive Fraternity  
Gibbs, Nancy and Duff, Michael (7/5/2012) **Top-10 Book**

❑ 348. 100 Deadly Skills: The SEAL Operative's Guide to Eluding Pursuers, Evading Capture, and Surviving Any Dangerous Situation  
by Clint Emerson, Navy SEAL, Ret. (8/27/16)

❑ 399. Protected! A True Life Story of God's Word Smuggled Behind the Iron Curtain—and the Influence of a "Tremendous" Man, by Bob Kelly (1/15/19)



#### **George H.W. Bush upon losing the election to Bill Clinton:**

“...at five the next morning [Bush] got out his list of several hundred people he needed to thank and reached for the phone. He got off sixteen hours later.”

## THE CORPORATION

To read a book review (and order the book), click on "Archives" at  
[https://urgentink.typepad.com/my\\_weblog/](https://urgentink.typepad.com/my_weblog/)  
or Google "[the book title], John Pearson's Buckets Blog"

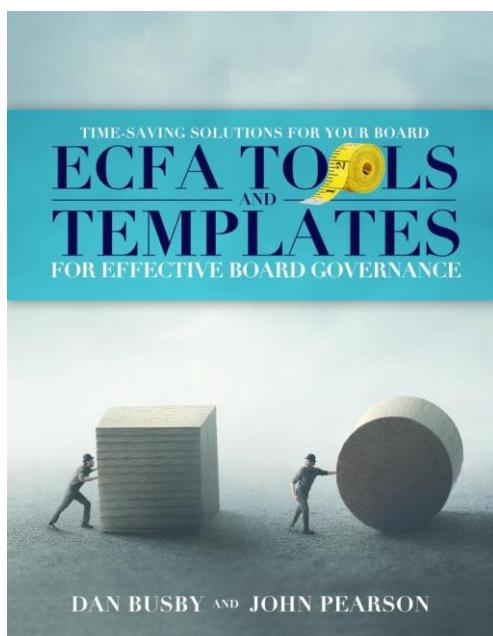
**Top-10 Book** = Named one of the "Top-10 Books" reviewed in that year by John Pearson (effective 2008).

**Book-of-the-Year** = Named "Book-of-the-Year" by John Pearson (effective 2008).

The 2018 honors will be announced December 31, 2019 in *Your Weekly Staff Meeting* eNews.

### #14. The Board Bucket (By Issue Number and Book Review Date)

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**New in 2019 from ECFAPress!**

#### **ECFA Tools and Templates for Effective Board Governance**

*Time-Saving Solutions for Your Board*

Dan Busby and John Pearson

"...full of practical, helpful tools to assist in the development of excellent board governance."

*Patrick C. Clements*

- ☐ 11. The Imperfect Board Member: Discovering the Seven Disciplines of Governance Excellence  
Brown, Jim (11/6/2006)
- ☐ 28. Nonprofit Board Answer Book  
Andringa, Robert and Engstrom, Ted (3/12/2007)
- ☐ 50. Good Governance for Nonprofits: Developing Principles and Policies for an Effective Board  
Laughlin, Frederic L. and Andringa, Robert C. (8/20/2007)
- ☐ 58. Nonprofit Board Answer Book: A Practical Guide for Board Members and Chief Executives (Second Edition) – BoardSource (10/15/2007)
- ☐ 88. The Perfect Search: What Every Nonprofit Board Member Needs to Know About Hiring Their Next CEO - Thomas, Tommy with Isbister, Nick and Andringa, Robert C. (5/12/2008)
- ☐ 123. The Leader's Legacy  
McKenna, David L. (1/20/2009)

- ❑ 170 \*Owning Up: The 14 Questions Every Board Member Needs to Ask  
Charan, Ram (1/11/2010) **Top-10 Book**
- ❑ 198. Governance as Leadership: Reframing the Work of Nonprofit Boards  
Chait, Richard P.; Ryan, William P. and Taylor, Barbara E. (10/9/2010)
- ❑ 207. Stewards of a Sacred Trust: CEO Selection, Transition and Development for Boards of Christ-centered Organizations - McKenna, David L. (1/28/2011)
- ❑ 212. The Hero's Farewell: What Happens When CEOs Retire  
Sonnenfeld, Jeffrey (3/22/2011)
- ❑ 226. Boards That Make a Difference: A New Design for Leadership in Nonprofit Organizations  
Carver, John (8/12/2011)
- ❑ 240. Boost! 52 Infusions of Wisdom to Revolutionize the Way You Think and Live.  
Curry, Dean (1/6/2012)
- ❑ 249. The Nonprofit Board Answer Book: A Practical Guide for Board Members and Chief Executives (3rd Edition) BoardSource (5/22/2012)
- ❑ 253. Board Member Orientation: The Concise and Complete Guide to Nonprofit Board Service  
Batts, Michael E. (7/12/2012)
- ❑ 260. \*ECFA Governance Toolbox Series No. 1: Recruiting Board Members (DVD, Viewing Guide & Facilitator Guide) - ECFA (10/30/2012) **Top-10 Book**
- ❑ 244. What Makes Great Boards Great (*Harvard Business Review* article)  
Sonnenfeld, Jeffrey (3/15/2012)
- ❑ 276. ECFA Governance Toolbox Series No. 2: Balancing Board Roles – Understanding the 3 Board Hats: Governance, Volunteer, Participant (DVD, Viewing Guide & Facilitator Guide) – ECFA (5/8/2013)  
**Top-10 Book**
- ❑ 284. Policy vs. Paper Clips: How Using the Corporate Model Makes a Nonprofit Board More Efficient & Effective (3rd Edition), by Eugene H. Fram with Vicki Brown (8/27/2013)
- ❑ 295. Boards That Lead: When to Take Charge, When to Partner, and When to Stay Out of the Way  
by Ram Charan, Dennis Carey and Michael Useem (3/28/2014) **Top-10 Book**
- ❑ 311A. Serving as a Board Member: Practical Guidance for Directors of Christian Ministries  
by John Pellowe (11/6/14)
- ❑ 311B. Best Practices for Effective Boards  
by E. LeBron Fairbanks, Dwight M. Gunter II, and James R. Cauchenour (11/6/14)
- ❑ 311C. Board Essentials: 12 Best Practices of Nonprofit Boards  
by David L. Coleman (11/6/14)

❑ 311D. Ten Basic Responsibilities of Nonprofit Boards (Second Edition)  
by Richard T. Ingram (11/6/14)

❑ 311E. ECFA 3rd Annual Nonprofit Governance Survey  
Published by ECFA (11/6/14)

❑ 325A. ECFA Governance Toolbox Series No. 3: Addressing Board and Organizational Conflicts of Interest—Avoiding Trouble, Trouble, Trouble With Related-Party Transactions  
Published by ECFA (5/13/15)

❑ 325B. The Invisible Gorilla: And Other Ways Our Intuitions Deceive Us,  
by Christopher F. Chabris and Daniel Dimons (5/13/15)

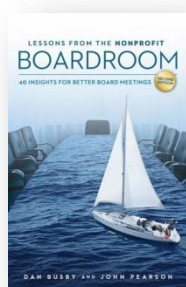
❑ 352A. Called to Serve: Creating and Nurturing the Effective Volunteer Board  
by Max De Pree (12/7/16) **Top-10 Book**

→ Follow John Pearson's 30-blog series from the book at:

<http://ecfagovernance.blogspot.com/2017/10/called-to-serve-no-board-detail-is-too.html>

❑ 352B. Going for Impact: The Nonprofit Director's Essential Guidebook  
by Eugene H. Fram with Vicki Brown (12/7/16)

❑ 363. Call of the Chair: Leading the Board of the Christ-centered Ministry  
David L. McKenna (6/28/17) **Top-10 Book**



**Second Edition: Hot-off-the-Press!**

**December 2018**

❑ 373. Lessons From the Nonprofit Boardroom: 40 Insights for Better Board Meetings, by Dan Busby and John Pearson (11/20/17)  
**Top-10 Book**

Follow 40 guest bloggers for "40 Blogs. 40 Wednesdays."

<http://nonprofitboardroom.blogspot.com/>

**Order at Amazon:**

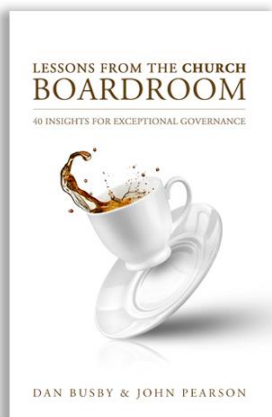
<https://amzn.to/2QVRbKc>

❑ 379. \*ECFA Governance Toolbox Series No. 4: Succession Planning – 11 Principles for Successful Successions: "Every CEO is an Interim CEO." Produced by ECFA Press (2/26/18) **Top-10 Book**

❑ 382B. Tools and Templates for Effective Board Governance: Time-Saving Solutions for the Nonprofit Board, by John Pearson (4/18/18) - (Watch for an updated version in 2019, by Dan Busby and John Pearson)

❑ 401. The Council: A Biblical Perspective on Board Governance, by Gary G. Hoag, Wesley K. Willmer, and Gregory J. Henson (2/8/19)

- ❑ 402. Lessons From the Church Boardroom: 40 Insights for Exceptional Governance, by Dan Busby and John Pearson (2/20/19) **Top-10 Book**



**Second Edition: Hot-off-the-Press! February 2019**

Follow 40 guest bloggers for "40 Blogs. 40 Wednesdays."

<https://churchboardroom.blogspot.com/>

**Part 1: The Powerful Impact of Highly Engaged Boards**

- Would you trust a surgeon who stopped learning? How about a church board member who stopped learning? (Lesson 1)
- What's the "Gold Standard Question" to ask after every board meeting? (Lesson 2)
- Andrew Murray: "Humility is the only soil in which the graces take root; the lack of humility is the sufficient explanation of every defect and failure." (Lesson 3: Guarding Your Pastor's Soul—a must-read chapter)

- ❑ 415. ECFA Tools and Templates for Effective Board Governance: Time-Saving Solutions for Your Board, by Dan Busby and John Pearson (10/9/19) **Top-10 Book**



**New in 2019 from ECFAPress!**

**Follow the blog: 22 tools and templates**

<https://ecfagovernance.blogspot.com/2019/10/tool-1-pathway-to-board.html>

- ❑ 421. More Lessons From the Nonprofit Boardroom: Effectiveness, Excellence, Elephants! by Dan Busby and John Pearson (12/9/19) **Top-10 Book**



**New in 2019 from ECFAPress!**

**Follow the blog: 40 guest bloggers!**

- Lesson 32: There Are Two Things You Should Never Joke About—#1: Prayer
- Lesson 33: There Are Two Things You Should Never Joke About—#2: Fundraising

<https://morelessonsnonprofitboardroom.blogspot.com/>

## **#15. The Budget Bucket** (By Issue Number and Book Review Date)

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- ☐ 9. The Minister's MBA: Essential Business Tools for Maximum Ministry Success  
Babbes, George S. and Zigarelli, Michael (10/23/2006)
  
- ☐ 83. Cents & Sensibility: How Couples Can Agree About Money  
Palmer, Scott and Bethany (4/7/2008)
  
- ☐ 91. Zone of Insolvency: How Nonprofits Avoid Hidden Liabilities and Build Financial Strength  
Mattocks, Ron (6/2/2008)
  
- ☐ 106. The Best Investment Advice I Ever Received  
Claman, Liz (9/22/2008)
  
- ☐ 131. First Comes Love, Then Comes Money: A Couple's Guide to Financial Communication  
Palmer, Scott and Bethany (3/17/2009)
  
- ☐ 266A. Zondervan 2013 Church and Nonprofit Tax & Financial Guide  
Busby, Dan; Martin, J. Michael and Van Drunen, John (1/16/2013)
  
- ☐ 266B. Zondervan 2013 Minister's Tax & Financial Guide  
Busby, Dan; Martin, J. Michael and Van Drunen, John (1/16/2013)
  
- ☐ 293A. Zondervan 2014 Minister's Tax & Financial Guide (for 2013 returns), by Dan Busby, CPA, J. Michael Martin, JD, and John Van Drunen, JD, CPA
  
- ☐ 293B. Zondervan 2014 Church and Nonprofit Tax & Financial Guide (for 2013 returns)  
by Dan Busby, CPA, J. Michael Martin, JD, and John Van Drunen, JD, CPA
  
- ☐ 293C. The 5 Money Personalities: Speaking the Same Love and Money Language  
by Scott and Bethany Palmer
  
- ☐ 317A. Zondervan 2015 Minister's Tax & Financial Guide (for 2014 returns),  
by Dan Busby, CPA, J. Michael Martin, JD, and John Van Drunen, JD, CPA (2/4/15)
  
- ☐ 317B. Zondervan 2015 Church and Nonprofit Tax & Financial Guide (for 2014 returns)  
by Dan Busby, CPA, J. Michael Martin, JD, and John Van Drunen, JD, CPA (2/4/15)
  
- ☐ 317C. The 5 Money Conversations to Have With Your Kids at Every Age and Stage,  
by Scott and Bethany Palmer (2/4/15)
  
- ☐ 331B. ECFA Nonprofit Financial Management Survey 1.0, published by ECFA (10/14/15)  
→download at <http://www.ecfa.org/content/surveys>
  
- ☐ 340C. Zondervan 2016 Church and Nonprofit Tax & Financial Guide for 2015 Returns  
By Dan Busby, Michael Martin, and John Van Drunen (3/21/16)
  
- ☐ 340D. Zondervan 2016 Minister's Tax & Financial Guide for 2015 Returns  
By Dan Busby, Michael Martin, and John Van Drunen (3/21/16)



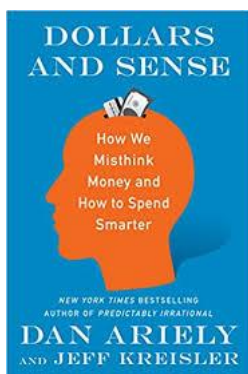
❑ 355A. Zondervan 2017 Church and Nonprofit Tax & Financial Guide for 2016 Returns, by Dan Busby, Michael Martin, and John Van Drunen (2/3/17)

❑ 355B. Zondervan 2017 Minister's Tax & Financial Guide for 2016 Returns, by Dan Busby, Michael Martin, and John Van Drunen (2/3/17)

❑ 355C. Jesus' Terrible Financial Advice: Flipping the Tables on Peace, Prosperity, and the Pursuit of Happiness, by John Thornton (2/3/17)

❑ 374. The God Guarantee: Finding Freedom From the Fear of Not Having Enough, by Jack Alexander (12/6/17)

❑ 377A. Dollars and Sense: How We Misthink Money and How to Spend Smarter, by Dr. Dan Ariely and Jeff Kreisler (2/14/18)



**LOL!** What's not to like when the co-author of this book describes himself as "just another Princeton-educated lawyer turned award-winning comedian, author, speaker, and advocate for behavioral economics."

**Here are my two take-aways from this book:**

#1. I've been misthinking about money. *Yikes*. This book has immediately changed the way I think about how I spend money—and I'm not a spender.

#2. Besides being well-researched and very practical, this book is hilarious!

❑ 377B. Zondervan 2018 Church and Nonprofit Tax and Financial Guide: For 2017 Tax Returns, by Dan Busby, Vonna Laue, Michael Martin, and John Van Drunen (2/14/18)

❑ 377C. Zondervan 2018 Minister's Tax and Financial Guide: For 2017 Tax Returns, by Dan Busby, Vonna Laue, Michael Martin, and John Van Drunen (2/14/18)

❑ 400A. Zondervan 2019 Church and Nonprofit Tax and Financial Guide: For 2018 Tax Returns, by Dan Busby, Vonna Laue, Michael Martin, and John Van Drunen (1/25/19)

❑ 400B. Zondervan 2019 Minister's Tax and Financial Guide: For 2018 Tax Returns, by Dan Busby, Vonna Laue, Michael Martin, and John Van Drunen (1/25/19)



## #16. The Delegation Bucket (By Issue Number and Book Review Date)

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- ❑ 7. Joy at Work: A Revolutionary Approach to Fun on the Job  
Bakke, Dennis (10/9/2006)
  
- ❑ 12. The One Minute Manager Meets the Monkey  
Blanchard, Ken and Oncken Jr., William (11/13/2006)
  
- ❑ 119. Mastering the Management Buckets: 20 Critical Competencies for Leading Your Business or Nonprofit - Pearson, John (12/22/2008)
  
- ❑ 153. Spiritual Leadership: Principles of Excellence for Every Believer  
Sanders, J. Oswald (8/26/2009)
  
- ❑ 202. A Message to Garcia  
Hubbard, Elbert (11/24/2010)
  
- ❑ 272. The Decision Maker: Unlock the Potential of Everyone in Your Organization One Decision at a Time  
Bakke, Dennis (3/28/2013) **Top-10 Book**
  
- ❑ 273. How to Delegate (CD, 39 min.)  
Mackenzie, Alec (4/2/2013)
  
- ❑ 356A. Time Management Made (Stupidly) Easy: A Modestly Simple Guide to Time Management  
Michael R. Clarke (3/2/17)
  
- ❑ 356B (reminder!). How to Delegate (CD, 39 min.)  
Mackenzie, Alec (4/2/2013)
  
- ❑ 366. Top Ten Ways to Be a Great Leader, by Hans Finzel (8/18/17)
  
- ❑ 388B. "What Do CEOs Actually Do?" (*Harvard Business Review*, July-August 2018), by Michael E. Porter and Nitin Nohria (7/10/18)
  
- ❑ 414. The ONE Thing: The Surprisingly Simple Truth Behind Extraordinary Results - (Rerun: Issue 342), by Gary Keller with Jay Papasan (9/16/19)
  
- ❑ 418. No! A Guide for Busy People: Banish Busyness and Focus on What Matters Most, by Doug Fields (11/11/19) **Top-10 Book**

## #17. The Operations Bucket (By Issue Number and Book Review Date)

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- ❑ 21. The Starfish and the Spider: The Unstoppable Power of Leaderless Organizations  
Brafman, Ori and Beckstrom, Rod A. (1/22/2007)
- ❑ 38. If You Haven't Got the Time to Do It Right...When Will You Find the Time to Do It Over?  
Mayer, Jeffrey J. (5/21/2007)
- ❑ 43. The Unnatural Act of Management: When the Great Leader's Work Is Done, the People Say "We Did It Ourselves" - Suters, Everett T. (6/25/2007)
- ❑ 59. Wikinomics: How Mass Collaboration Changes Everything  
Tapscott, Don and Williams, Anthony D. (10/22/2007)
- ❑ 64. Managing Transitions: Making the Most of Change  
Bridges, William (11/26/2007)
- ❑ 114. The Essential Engstrom: Proven Principles of Leadership  
Engstrom, Ted W. (11/17/2008)
- ❑ 152. Success Scenarios (24 core professional skills training sessions)  
Russell, David (8/19/2009)
- ❑ 195. \*Operation Mincemeat: How a Dead Man and a Bizarre Plan Fooled the Nazis and Assured an Allied Victory - Macintyre, Ben (9/7/2010) **Top-10 Book**
- ❑ 230. The 7 Habits of Highly Effective People  
by Stephen R. Covey (9/12/2011)
- ❑ 347. Be the Director I Could Follow  
by Earl D. Taylor (8/3/16)
- ❑ 387. Operation Mincemeat: How a Dead Man and a Bizarre Plan Fooled the Nazis and Assured an Allied Victory (Rerun: Issue 195), by Ben Macintyre (6/6/18)



### **Outrageous, by Aaron Tredway**

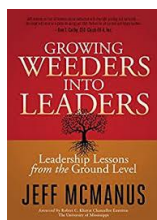
LOOK UP! Do you tilt toward anonymity—head down, To-Do list imperatives, yet perhaps miss the people God has put in your path? Look up and read Chapter 6, “Ben’s Bunnies,” (hilarious!) and don’t miss Tredway’s quote from Os Guinness (the great-great-great-grandson of the brewer):

**“Our problem is not that we aren’t where we should be, but that we aren’t what we should be where we are.”**

## #18. The Systems Bucket (By Issue Number and Book Review Date)

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- ❑ 32. The E-Myth Revisited: Why Most Small Businesses Don't Work and What to Do About It  
Gerber, Michael E. (4/9/2007)
- ❑ 40. The Organized Executive: The Classic Program for Productivity--New Ways to Manage Time, Paper, People and the Digital Office - Winston, Stephanie (6/4/2007)
- ❑ 117. \*Getting Things Done: The Art of Stress-Free Productivity  
Allen, David (12/8/2008) **Top-10 Book**
- ❑ 162. You're Not the Person I Hired! A CEO's Survival Guide to Hiring Top Talent  
Boydell, Janet; Deutsch, Barry and Remillard, Brad (11/7/2009)
- ❑ 173. \*The Checklist Manifesto: How to Get Things Right  
Gawande, Atul (2/8/2010) **Top-10 Book**
- ❑ 211. Poke the Box: When Was the Last Time You Did Something for the First Time?  
Godin, Seth (3/12/2011)
- ❑ 227 & 228. \*Smart Moves for People in Charge: 130 Checklists to Help You Be a Better Leader  
Deep, Sam and Sussman, Lyle (8/20/2011) **Top-10 Book**
- ❑ 285. Manage Your Day-to-Day: Build Your Routine, Find Your Focus, and Sharpen Your Creative Mind  
Glei, Jocelyn K., Editor (9/9/2013) **Top-10 Book**
- ❑ 349A. Systems Church IT: Strategies and Solutions  
by Nick B. Nicholaou (9/1/16)
- ❑ 356. Time Management Made (Stupidly) Easy: A Modestly Simple Guide to Time Management, by  
Michael R. Clarke (3/2/17)
- ❑ 365. Leading the Other Way: How to Change the Church Planting World,  
by JD Pearrig



**WHAT'S WORSE?** PowerPoint-worthy quotes on almost every page will juice your coaching competencies, like this one from John Maxwell:

**"What's worse than training your people and losing them? Not training them and keeping them."**

- ❑ 371. Growing Weeds Into Leaders: Leadership Lessons from the Ground Level  
Jeff McManus (10/17/17) **Top-10 Book**
- ❑ 388C. "One CEO's Approach to Managing His Calendar" (Harvard Business Review, July-August 2018),  
by Daniel McGinn and Sarah Higgins (7/10/18)

## #19. The Printing Bucket (By Issue Number and Book Review Date)

aka: The Communication Bucket, The Speaking Bucket, etc.

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❑ 27. How to Get Your Point Across in 30 Seconds--or Less  
Frank, Milo O. (3/5/2007)

❑ 109. \*You've Got to Be Believed to Be Heard: The Complete Book of Speaking in Business and in Life  
Decker, Bert (10/14/2008) **Top-10 Book**

❑ 130. Barack, Inc. - Winning Business Lessons of the Obama Campaign  
Libert, Barry and Faulk, Rick (3/10/2009)

❑ 176. The Best of Success: A Treasury of Inspiration  
Anderson, Mac & Kelly, Bob (3/9/2010)

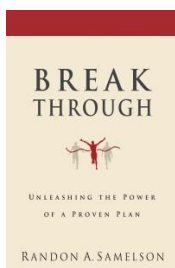
❑ 200. Keys to Great Writing  
Wilbers, Stephen (10/27/2010)

❑ 214. Waiting for "Superman" (DVD)  
Guggenheim, David (Director) - (4/14/2011)

❑ 216. \*15 Minutes Including Q&A: A Plan to Save the World From Lousy Presentations  
Asher, Joey (5/4/2011) **Top-10 Book**

❑ 222. Hitler in the Crosshairs: A GI's Story of Courage and Faith  
Woodbridge, John and Possley, Maurice (7/8/2011)

❑ 256. \*How to Deliver a TED Talk: Secrets of the World's Most Inspiring Presentations  
Donovan, Jeremy (9/5/2012) **Top-10 Book**



### Randy Samelson:

*Answer this brilliant question in 15 words or less (his rules!):*

**KEY LOG QUESTION:** "Other than money, what one opportunity (or obstacle) if captured (or removed) would most advance your mission/vision?"

## #20. The Meetings Bucket (By Issue Number and Book Review Date)

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- ❑ 84. Leadership Gold: Lessons I've Learned From a Lifetime of Leading - Maxwell, John C. (4/14/2008)
- ❑ 102. Beyond Bullet Points: Using Microsoft Office PowerPoint 2007 to Create Presentations That Inform, Motivate and Inspire - Atkinson, Cliff (8/25/2008)
- ❑ 103. The Bucket List (DVD) - Reiner, Rob (Director) - (9/1/2008)
- ❑ 146. The Hamster Revolution for Meetings: How to Meet Less and Get More Done  
Halsey, Vicki and Burrell, Tim (6/30/2009)
- ❑ 236. Death by Meeting: A Leadership Fable...About Solving the Most Painful Problem in Business  
Lencioni, Patrick (12/2/2011)
- ❑ 259. Read This Before Our Next Meeting: The Modern Meeting Standard for Successful Organizations  
Pittampalli, Al (10/19/2012)
- ❑ 308. Unbroken: A World War II Story of Survival, Resilience, and Redemption  
by Laura Hillenbrand (10/2/2014—Read the review to see why it's in the "Meetings Bucket" category) **Top-10 Book**
- ❑ 367. The Secret to a Good Meeting Is the Meeting Before the Meeting: Lesson 18 from Leadership Gold (Kindle Edition), by John C. Maxwell (8/30/17)
- ❑ 398. "Why Your Meetings Stink—and What to Do About It" (*Harvard Business Review*, January-February 2019), by Steven G. Rogelberg (1/7/19) **Top-10 Book**
- ❑ 413. Parenting in a Screen Saturated Culture: Teaching Healthy Decision-Making to the Smartphone, YouTube, Instagram, Gaming Generation, by Doug Fields and Jonathan McKee (8/29/19)

## "The Bonus Bucket" (By Issue Number and Book Review Date) – 2017 - 2019 Mini-Reviews

Issue	Date	Bucket	Book	Author(s)
<b>GIFT BUYING OPTIONS FOR YOUR TEAM MEMBERS, FRIENDS AND FAMILY MINI-REVIEWS</b>				

### 2017 Mini-Reviews:

375A	12/22/17	Results	Don't Step in the Leadership: A Dilbert Book by Scott Adams	Scott Adams
375B	12/22/17	Operations	The Leadership Secrets of Santa: How to Get Big Things Done in YOUR "Workshop"...All Year Long	Eric Harvey, David Cottrell, Al Lucia, and Mike Hourigan
375C	12/22/17	People	Don't Let Jerks Get the Best of You: Advice for Dealing With Difficult People	Paul Meier, M.D.
375D	12/22/17	Strategy	Breakthrough the Ick Factors of Nonprofit Leadership: Discover Your Organization's True Potential	Tom Okarma
375E	12/22/17	Hoopla!	The Big Ideas Notepad: 100 Brainstorming, Mind-Mapping & Awesome Idea-Generating Sheets	Mary Kate McDevitt (Artist)
375F	12/22/17	Hoopla!	Amazon Gift Card (Invest in books for your team members!)	Amazon
375G	12/22/17	Strategy	Change Is Good...You Go First: 21 Ways to Inspire Change	Max Anderson and Tom Feltenstein
375H	12/22/17	Book	How Much Land Does A Man Need (Classics To Go) – Kindle Book	Leo Tolstoy
375I	12/22/17	Team	The Leadership Secrets of Billy Graham	Harold Myra and Marshall Shelley
375J	12/22/17	Book	Raising Your Kids to Love the Lord	Dave Stone
375K	12/22/17	Hoopla!	Cartoons from The New Yorker: 2018 Day-to-Day Calendar	New Yorker Magazine

### 2018 Mini-Reviews:

396A	12/19/18	Book	Trust for Today: 365 Days of Encouragement – A Year With the Trueface Team	Trueface Team
396B	12/19/18	Program	This Is Marketing: You Can't Be Seen Until You Learn to See	Seth Godin
396C	12/19/18	Printing	The Secret Lives of Color	Kassia St. Clair
396D	12/19/18	Crisis	Leaders: Myth and Reality	General Stanley McChrystal, Jeff Eggers and Jason Mangone
396E	12/19/18	Meetings	"I Survived Another Meeting That Should Have Been an Email" (Coffee Mugs and assorted branded items)	Jason Pearson
396F	12/19/18	People	Invitation to Retreat: The Gift and Necessity of Time Away with God	Ruth Haley Barton
396G	12/19/18	Systems	Cartoons from The New Yorker: 2019 Day-to-Day Calendar	New Yorker
396H	12/19/18	Book	42 Seconds: The Jesus Model for Everyday Interactions	Carl Medearis

## 2019 Mini-Reviews:

Issue	Date	Bucket	Book	Author(s)
<b>RECOMMENDATIONS</b>				
<b>Leadership Growth Books for 2020</b>				
<b>(including reruns from previous years)</b>				
423.1	12/20/19	Drucker	<b>52 WEEKS:</b> A Year with Peter Drucker: 52 Weeks of Coaching for Leadership Effectiveness	Joseph A. Maciariello
423.2	12/20/19	Drucker	<b>365 DAYS:</b> The Maxwell Daily Reader: 365 Days of Insight to Develop the Leader Within You and Influence Those Around You	John C. Maxwell
423.3	12/20/19	Drucker	<b>366 DAYS:</b> The Daily Drucker: 366 Days of Insight and Motivation for Getting the Right Things Done	Peter F. Drucker with Joseph A. Maciariello
423.4	12/20/19	Culture	<b>40 WEEKS:</b> Leadership Briefs: Shaping Organizational Culture to Stretch Leadership Capacity	Dick Daniels
423.5	12/20/19	Results	<b>20 WEEKS:</b> Mastering the Management Buckets Workbook: Management Tools, Templates and Tips from John Pearson, with commentary by Jason Pearson	John Pearson and Jason Pearson
423.6	12/20/19	Strategy	The Book of Mistakes	Corinna Luyken
423.7	12/20/19	Strategy	The 5 Book: Where Will You Be Five Years From Today?	Dan Zadra
423.8	12/20/19	Book	Oak Street Treehouse: The Day They Messaged God	Dick Daniels and Mollie Bozarth (illustrator)
<b>RECOMMENDATIONS</b>				
<b>Personal and Spiritual Growth Books for 2020</b>				
<b>(including reruns from previous years)</b>				
424.1	12/28/19	Book	Silencio: Reflective Practices for Nurturing Your Soul	Stephen A. Macchia, Editor
424.2	12/28/19	Book	Trust for Today: 365 Days of Encouragement – A Year With the Trueface Team	Trueface
424.3	12/28/19	Book	Strengthening the Soul of Your Leadership: Seeking God in the Crucible of Ministry (Expanded Edition, 2018)	Ruth Haley Barton
424.4	12/28/19	Book	Leadership Prayers	Richard Kriegbaum
424.5	12/28/19	Book	A Diary of Private Prayer: A Devotional Classic	John Baillie
424.6	12/28/19	Book	Steward Leader Meditations: Fifty Devotions for the Leadership Journey	R. Scott Rodin
424.7	12/28/19	Book	Knowing God	J.I. Packer
424.8	12/28/19	Book	The One Year Bible NLT	Tyndale
424.9	12/28/19	Book	The Daily Message: Through the Bible in One Year	Eugene H. Peterson
424.10	12/28/19	Book	The Holy Bible (HCSB) - 73-hour audio version	Holman
424.11	12/28/19	Book	The Life You've Always Wanted: Spiritual Disciplines for Ordinary People	John Ortberg

\*Note: The Top-10 list for 2019 is actually 12 books (but who's counting?). Dan Busby and John Pearson co-authored three books together in 2019 and they were listed on the Top-10 list as 10A, 10B, and 10C. (As John noted, Dan Busby wrote at least half of the content—and Dan's work was and is excellent—so it deserved inclusion on this list!)



**"NOT EVERYTHING  
YOU READ ON THE  
INTERNET IS TRUE."  
-ABRAHAM LINCOLN**

**"My best friend is a person who will  
give me a book I have not read."**

Abraham Lincoln

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## **Leaders Are Readers (and Listeners!): Delegate Your Reading!**

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- ❑ 1. Each month, give your direct reports one book to read.
- ❑ 2. Ask for a 5- to 10-minute "book review" from one person each week.
- ❑ 3. Your team will be inspired, motivated and will learn something from reading 4 books x 11 months = 44 books per year!
- ❑ 4. Then...file the book on your staff resource shelf with your marked-up copies so your managers can mentor their people with niche chapters.
- ❑ 5. For more ideas, see the Book Bucket chapter in *Mastering the Management Buckets*, by John Pearson, or visit: <http://managementbuckets.com/book-bucket>

**Visit [ManagementBuckets.com/book-bucket](http://ManagementBuckets.com/book-bucket)**  
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segmented into the 20 Management Buckets categories.

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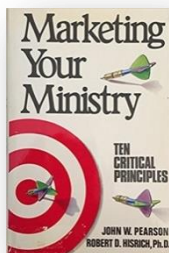
### **BOOKS/BUCKETS/BLOGS**

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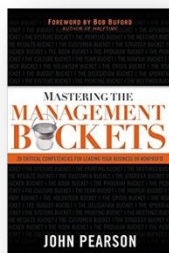
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**Blog:** [morelessonsnonprofitboardroom.blogspot.com](http://morelessonsnonprofitboardroom.blogspot.com)

## BOOKS AND WORKBOOKS BY JOHN PEARSON

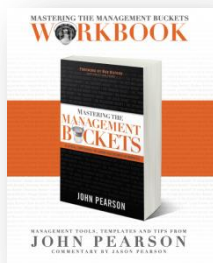
### Order at Amazon.com



**1990**  
**Marketing Your Ministry: Ten Critical Principles**  
John Pearson and Robert D. Hisrich, Ph.D.



**2008**  
**Mastering the Management Buckets**  
John Pearson

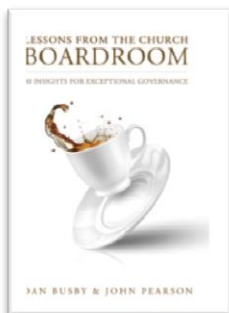


**2017**  
**Mastering the Management Buckets Workbook**  
**Second Edition: 2018**  
John Pearson



**2017**  
**Lessons From the Nonprofit Boardroom**  
**Second Edition: 2018**  
Dan Busby and John Pearson

### NEW IN 2019!



**2019**  
**Lessons From the Church Boardroom: 40 Insights for Exceptional Governance**  
Dan Busby and John Pearson



**2019**  
**ECFA Tools and Templates for Effective Board Governance: Time-Saving Solutions for Your Board**  
Dan Busby and John Pearson



**2019**  
**Lessons From the Nonprofit Boardroom: Effectiveness. Excellence. Elephants!**  
Dan Busby and John Pearson

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“Vision without execution  
is delusion”

Peter Drucker



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## John Pearson's "Ideal Bookcase"

[https://urgentink.typepad.com/my\\_weblog/2013/04/johns-ideal-bookshelf.html](https://urgentink.typepad.com/my_weblog/2013/04/johns-ideal-bookshelf.html)

Fill in your list here...

### My All-Time Top-10 Book List

TITLE	AUTHOR	DELEGATE READING TO:	NOTES:
1)			
2)			
3)			
4)			
5)			
6)			
7)			
8)			
9)			
10)			

\*See "My Ideal Bookshelf" recommendations from six leaders/readers  
at: [https://urgentink.typepad.com/my\\_weblog/2013/05/readers-ideal-bookshelves.html](https://urgentink.typepad.com/my_weblog/2013/05/readers-ideal-bookshelves.html)